

MTD Sales
33.77 L

Brand Share %
32.35 %

Information:

MTD : 01-03-2026 To 19-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **32.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	15.17	43.26 %
Gas-Stov	8.31	33.76 %
Chimney	4.17	60.17 %
Grinder	2.93	25.62 %
In-Stove	1.44	14.45 %
Cook-Ele	1.32	16.86 %
Iron	0.42	96.51 %
Small-Ap	0.02	0.27 %
Total	33.77	32.35 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	16.98	30.92 %
TIRUPATI-01	16.79	33.94 %
Total	33.77	32.35 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	7.61	44.40 %
Gas-Stov	3.75	34.86 %
Chimney	2.02	65.09 %
Grinder	1.67	22.20 %
Cook-Ele	0.80	16.65 %
In-Stove	0.80	12.99 %
Iron	0.30	97.68 %
Small-Ap	0.02	0.44 %
Total	16.98	30.92 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.81	27.61 %
PAP1	0.51	30.15 %
GNT2	0.48	31.18 %
NRT1	0.42	24.25 %
PRL1	0.39	28.23 %
MTM1	0.30	23.20 %
KND1	0.29	31.10 %
VJW5	0.28	14.70 %
DPE1	0.26	21.05 %
GVM1	0.25	17.07 %
RAL1	0.23	20.13 %
CKT1	0.23	24.59 %
TEL1	0.23	12.75 %
GDV1	0.22	29.20 %
NPR1	0.22	19.91 %
TNI1	0.22	20.51 %
TDD1	0.20	17.59 %
VKN1	0.20	24.58 %
VJW2	0.19	6.74 %
AMP1	0.18	24.43 %
Total	16.98	30.92 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	7.56	42.17 %
Gas-Stov	4.55	32.90 %
Chimney	2.14	56.16 %
Grinder	1.27	32.15 %
In-Stove	0.63	16.86 %
Cook-Ele	0.52	17.19 %
Iron	0.12	93.68 %
Total	16.79	33.94 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.49	27.99 %
PUT1	0.53	31.22 %
MPL1	0.50	25.10 %
ADI1	0.41	21.75 %
NDL1	0.36	30.07 %
KHT1	0.36	31.39 %
NLR1	0.28	24.15 %
VKI1	0.27	31.61 %
GTL1	0.21	25.64 %
KVL1	0.21	22.94 %
PMR1	0.19	11.22 %
SPE1	0.18	26.18 %
BVL1	0.15	13.97 %
KNL2	0.14	8.14 %
DHN1	0.14	10.77 %
PDT1	0.13	21.29 %
Total	16.79	33.94 %