

MTD Sales
28.36 L

Brand Share %
33.47 %

Information:

MTD : 01-11-2025 To 18-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	13.80	40.88 %
Gas-Stov	5.36	20.43 %
Chimney	4.04	70.94 %
Grinder	2.28	23.01 %
Cook-Ele	1.57	51.67 %
Iron	0.85	87.63 %
In-Stove	0.44	38.75 %
Small-Ap	0.02	0.56 %
Total	28.36	33.47 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	14.33	32.15 %
TIRUPATI-01	14.03	34.94 %
Total	28.36	33.47 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	7.11	41.73 %
Gas-Stov	2.44	17.94 %
Chimney	1.82	68.28 %
Grinder	1.64	25.02 %
Cook-Ele	0.73	40.16 %
Iron	0.38	96.13 %
In-Stove	0.20	38.79 %
Total	14.33	32.15 %

Branch *	MTD Sales L	Brand Share %
KDR1	0.66	32.16 %
OGL1	0.52	23.27 %
VJW1	0.51	29.07 %
RMV1	0.38	18.81 %
VKN1	0.35	30.75 %
ELU1	0.33	25.94 %
GVM1	0.28	22.41 %
VJW5	0.26	22.83 %
PAP1	0.19	25.02 %
PPM1	0.18	19.77 %
BPP1	0.17	29.24 %
GDV1	0.16	24.63 %
KND1	0.14	20.59 %
VUY1	0.09	18.75 %
MTM1	0.08	5.53 %
VJW4	0.08	11.46 %
JGG1	0.06	10.41 %
GNT2	0.06	13.68 %
TNI1	0.04	4.82 %
TDD1	0.04	3.30 %
TEL1	0.03	4.41 %
GTSD		0.00 %
Total	14.33	32.15 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	6.69	40.01 %
Gas-Stov	2.92	23.11 %
Chimney	2.22	73.27 %
Cook-Ele	0.84	68.82 %
Grinder	0.63	19.04 %
Iron	0.46	81.63 %
In-Stove	0.25	38.72 %
Small-Ap	0.02	1.11 %
Total	14.03	34.94 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.09	28.64 %
TPY2	0.58	17.14 %
NDL1	0.56	31.83 %
ADI1	0.47	25.79 %
MPL1	0.44	28.92 %
TPY1	0.36	28.98 %
NLR1	0.35	31.70 %
KVL1	0.33	31.23 %
NYP1	0.26	23.71 %
KNL2	0.25	15.42 %
SPE1	0.18	16.39 %
GTL1	0.14	33.07 %
BVL1	0.02	2.28 %
TPSD		0.00 %
Total	14.03	34.94 %