

MTD Sales
46.67 L

Brand Share %
33.68 %

Information:

MTD : 01-10-2025 To 18-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	24.33	47.59 %
Gas-Stov	8.63	21.11 %
Chimney	4.92	69.50 %
Grinder	4.86	28.74 %
Cook-Ele	2.40	40.64 %
Iron	1.08	91.41 %
In-Stove	0.37	28.95 %
Small-Ap	0.06	1.08 %
Total	46.67	33.68 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	24.31	34.21 %
VIJAYAWADA-01	22.36	33.13 %
Total	46.67	33.68 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	12.71	48.43 %
Gas-Stov	4.87	20.91 %
Chimney	2.80	62.25 %
Grinder	1.77	31.36 %
Cook-Ele	1.25	47.97 %
Iron	0.52	88.94 %
In-Stove	0.35	39.89 %
Small-Ap	0.04	1.44 %
Total	24.31	34.21 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.41	23.69 %
TPY2	1.12	16.38 %
MPL1	0.84	29.08 %
KOU1	0.79	26.54 %
KVL1	0.78	28.84 %
PMR1	0.75	27.60 %
KHT1	0.72	31.95 %
NDL1	0.69	27.36 %
TPY1	0.65	32.00 %
NLR1	0.61	28.32 %
VKI1	0.50	27.00 %
BVL1	0.36	21.77 %
NYP1	0.29	19.75 %
ADI1	0.27	13.86 %
SPE1	0.23	27.08 %
KNL2	0.18	8.29 %
DHN1	0.09	9.02 %
GTL1	0.06	8.18 %
Total	24.31	34.21 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	11.62	46.70 %
Gas-Stov	3.76	21.36 %
Grinder	3.09	27.42 %
Chimney	2.13	82.07 %
Cook-Ele	1.15	34.85 %
Iron	0.57	93.80 %
In-Stove	0.02	5.87 %
Small-Ap	0.02	0.71 %
Total	22.36	33.13 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.69	22.39 %
KDR1	0.62	32.50 %
MTM1	0.47	22.23 %
TDD1	0.46	20.39 %
NRT1	0.45	30.58 %
TVU1	0.42	33.64 %
VJW1	0.39	15.12 %
TNI1	0.38	22.53 %
KND1	0.32	29.60 %
BPP1	0.27	20.88 %
DPE1	0.26	24.67 %
AMP1	0.26	27.05 %
VJW4	0.26	24.05 %
VJW5	0.23	13.80 %
GNT2	0.23	21.06 %
GVM1	0.23	14.94 %
PRL1	0.22	30.28 %
TEL1	0.19	16.51 %
NPR1	0.15	16.36 %
GDV1	0.09	9.82 %
JGG1	0.08	11.10 %
Total	22.36	33.13 %