

MTD Sales
21.09 L

Brand Share %
34.54 %

Information:

MTD : 01-09-2025 To 18-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **34.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	11.01	43.58 %
Gas-Stov	4.30	26.50 %
Chimney	2.49	63.31 %
Grinder	1.59	22.89 %
Cook-Ele	0.80	25.49 %
Iron	0.67	75.58 %
In-Stove	0.17	17.82 %
Small-Ap	0.06	1.74 %
Total	21.09	34.54 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	11.98	35.42 %
VIJAYAWADA-01	9.11	33.46 %
Total	21.09	34.54 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	5.67	44.53 %
Gas-Stov	2.95	30.10 %
Chimney	1.44	61.98 %
Grinder	0.90	23.74 %
Iron	0.44	86.47 %
Cook-Ele	0.42	23.17 %
In-Stove	0.12	16.35 %
Small-Ap	0.04	2.02 %
Total	11.98	35.42 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.01	32.65 %
MPL1	0.45	34.34 %
RCY1	0.33	31.33 %
ADI1	0.33	34.40 %
KHT1	0.30	28.24 %
NDL1	0.26	29.95 %
KNL2	0.24	6.79 %
NLR1	0.18	29.75 %
KOU1	0.17	25.40 %
VKI1	0.16	16.61 %
GTL1	0.12	17.47 %
SPE1	0.04	10.48 %
DHN1	0.01	1.53 %
Total	11.98	35.42 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.34	42.62 %
Gas-Stov	1.35	21.01 %
Chimney	1.05	65.23 %
Grinder	0.69	21.88 %
Cook-Ele	0.38	28.62 %
Iron	0.22	60.54 %
In-Stove	0.05	23.07 %
Small-Ap	0.02	1.35 %
Total	9.11	33.46 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.48	32.92 %
VJW3	0.38	15.10 %
VJW5	0.37	31.11 %
VKN1	0.31	34.12 %
TDD1	0.27	27.53 %
PPM1	0.22	32.02 %
GNT1	0.20	27.72 %
TNI1	0.20	23.99 %
VUY1	0.20	32.37 %
RAL1	0.19	30.69 %
GVM1	0.16	21.14 %
BPP1	0.16	27.34 %
TEL1	0.14	15.94 %
CKT1	0.08	20.03 %
AMP1	0.07	31.16 %
PAP1	0.06	18.29 %
RMV1	0.06	12.09 %
VJW2	0.04	18.78 %
GNT2	0.03	6.27 %
MTM1	0.02	4.69 %
PRL1	0.01	5.80 %
JGG1		0.00 %
Total	9.11	33.46 %