

MTD Sales
35.72 L

Brand Share %
37.61 %

Information:

MTD : 01-08-2025 To 18-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **37.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	18.17	47.54 %
Gas-Stov	9.18	32.83 %
Chimney	3.18	72.33 %
Grinder	2.21	17.49 %
Cook-Ele	1.46	39.82 %
Iron	0.96	82.71 %
In-Stove	0.54	42.85 %
Small-Ap	0.02	0.39 %
Total	35.72	37.61 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	19.69	38.47 %
VIJAYAWADA-01	16.04	36.61 %
Total	35.72	37.61 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	10.35	47.64 %
Gas-Stov	4.88	30.69 %
Chimney	1.95	78.75 %
Grinder	0.96	19.91 %
Cook-Ele	0.67	37.86 %
Iron	0.49	77.91 %
In-Stove	0.39	50.13 %
Total	19.69	38.47 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.59	28.57 %
KNL2	0.62	31.21 %
TPY2	0.53	13.44 %
ADI1	0.51	29.92 %
VKI1	0.50	36.03 %
MPL1	0.49	23.52 %
RCY1	0.41	34.49 %
SPE1	0.40	27.61 %
KNL1	0.39	14.18 %
NDL1	0.32	21.73 %
PDT1	0.28	31.30 %
BVL1	0.28	22.06 %
GTL1	0.21	32.64 %
DHN1	0.20	23.81 %
TPSD		0.00 %
Total	19.69	38.47 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	7.83	47.42 %
Gas-Stov	4.30	35.66 %
Grinder	1.24	15.99 %
Chimney	1.23	64.05 %
Cook-Ele	0.79	41.64 %
Iron	0.48	88.23 %
In-Stove	0.15	31.04 %
Small-Ap	0.02	0.85 %
Total	16.04	36.61 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.14	37.01 %
TNK1	0.55	31.76 %
VKN1	0.53	30.74 %
GVM1	0.48	36.04 %
VJW5	0.48	31.62 %
KDR1	0.47	34.18 %
VJW1	0.43	34.67 %
VJW2	0.41	35.14 %
ELU1	0.34	31.45 %
TEL1	0.34	37.56 %
VJW4	0.31	35.74 %
VUY1	0.27	35.83 %
BPP1	0.25	31.11 %
RMV1	0.24	18.95 %
DPE1	0.24	32.06 %
KND1	0.24	25.14 %
JPT1	0.20	34.14 %
PRL1	0.14	35.22 %
GNT2	0.13	17.65 %
TDD1	0.12	9.72 %
JGG1	0.10	14.93 %
PNR1	0.08	10.52 %
PAP1	0.07	16.49 %
GTSD		0.00 %
Total	16.04	36.61 %