

MTD Sales
32.30 L

Brand Share %
42.63 %

Information:

MTD : 01-04-2026 To 18-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **42.63 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	14.84	47.65 %
Gas-Stov	6.73	34.67 %
Chimney	5.56	70.83 %
Grinder	2.95	37.09 %
In-Stove	1.31	97.12 %
Iron	0.50	91.40 %
Cook-Ele	0.41	28.29 %
Total	32.30	42.63 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	16.78	42.67 %
TIRUPATI-01	15.52	42.60 %
Total	32.30	42.63 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	8.10	49.04 %
Gas-Stov	3.28	35.26 %
Chimney	2.04	69.85 %
Grinder	1.95	39.40 %
In-Stove	0.77	102.90 %
Cook-Ele	0.33	42.69 %
Iron	0.30	94.36 %
Total	16.78	42.67 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.73	39.14 %
RMV1	0.65	40.98 %
GNT1	0.62	40.25 %
PPM1	0.46	32.90 %
VJW4	0.46	26.62 %
GNT2	0.46	40.09 %
VJW5	0.34	24.13 %
TEL1	0.29	32.32 %
TDD1	0.27	28.12 %
GVM1	0.26	19.83 %
VJW2	0.26	34.41 %
DPE1	0.25	33.78 %
PAP1	0.22	30.40 %
TNI1	0.20	19.46 %
PRL1	0.19	27.46 %
MTM1	0.18	23.90 %
Total	16.78	42.67 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	6.75	46.08 %
Chimney	3.52	71.41 %
Gas-Stov	3.45	34.13 %
Grinder	1.00	33.30 %
In-Stove	0.54	89.87 %
Iron	0.19	87.11 %
Cook-Ele	0.08	11.41 %
Total	15.52	42.60 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.35	34.39 %
KAR1	0.71	40.14 %
KDA1	0.46	40.05 %
KHT1	0.43	38.52 %
NLR1	0.39	32.57 %
ADI1	0.39	25.42 %
DHN1	0.35	31.97 %
SPE1	0.33	36.90 %
NDL1	0.28	42.45 %
KDR1	0.27	28.74 %
KVL1	0.26	32.29 %
KOU1	0.25	33.38 %
VKI1	0.21	28.78 %
KNL2	0.15	11.92 %
NYP1	0.09	20.34 %
BVL1	0.07	9.71 %
GTL1	0.04	15.20 %
TPSD		0.00 %
Total	15.52	42.60 %