

MTD Sales
27.43 L

Brand Share %
33.37 %

Information:

MTD : 01-11-2025 To 17-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	13.39	41.10 %
Gas-Stov	5.22	20.28 %
Chimney	3.87	70.06 %
Grinder	2.19	22.87 %
Cook-Ele	1.51	51.35 %
Iron	0.82	87.23 %
In-Stove	0.42	38.75 %
Small-Ap	0.02	0.58 %
Total	27.43	33.37 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	13.74	35.07 %
VIJAYAWADA-01	13.69	31.82 %
Total	27.43	33.37 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	6.51	40.59 %
Gas-Stov	2.83	22.67 %
Chimney	2.22	73.27 %
Cook-Ele	0.81	68.08 %
Grinder	0.63	19.42 %
Iron	0.46	81.63 %
In-Stove	0.25	39.97 %
Small-Ap	0.02	1.14 %
Total	13.74	35.07 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.09	28.64 %
TPY2	0.58	17.98 %
NDL1	0.56	32.20 %
ADI1	0.47	25.79 %
KOU1	0.45	33.05 %
MPL1	0.40	27.42 %
TPY1	0.36	29.80 %
KVL1	0.33	31.23 %
NLR1	0.33	29.93 %
NYP1	0.26	23.71 %
KNL2	0.25	16.58 %
SPE1	0.18	16.64 %
GTL1	0.14	33.07 %
BVL1	0.02	2.28 %
TPSD		0.00 %
Total	13.74	35.07 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	6.88	41.60 %
Gas-Stov	2.38	18.02 %
Chimney	1.65	66.17 %
Grinder	1.55	24.66 %
Cook-Ele	0.70	40.00 %
Iron	0.35	95.81 %
In-Stove	0.17	37.11 %
Total	13.69	31.82 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.51	29.07 %
OGL1	0.51	22.92 %
KDR1	0.49	26.63 %
RMV1	0.38	18.81 %
ELU1	0.33	26.62 %
VJW5	0.25	22.14 %
GVM1	0.23	19.68 %
PPM1	0.18	20.37 %
GDV1	0.16	24.63 %
BPP1	0.14	25.19 %
PAP1	0.13	18.80 %
VUY1	0.09	18.75 %
VJW4	0.08	11.46 %
JGG1	0.06	13.20 %
GNT2	0.06	14.76 %
MTM1	0.06	4.17 %
KND1	0.05	9.13 %
TNI1	0.04	4.82 %
TDD1	0.04	3.30 %
GTSD		0.00 %
TEL1		0.00 %
Total	13.69	31.82 %