

MTD Sales
42.41 L

Brand Share %
33.38 %

Information:

MTD : 01-10-2025 To 17-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	22.18	47.54 %
Gas-Stov	7.63	20.50 %
Grinder	4.47	28.48 %
Chimney	4.42	67.15 %
Cook-Ele	2.27	41.62 %
Iron	1.00	91.89 %
In-Stove	0.37	32.35 %
Small-Ap	0.06	1.16 %
Total	42.41	33.38 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	22.64	34.60 %
VIJAYAWADA-01	19.77	32.09 %
Total	42.41	33.38 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	11.87	49.30 %
Gas-Stov	4.41	20.74 %
Chimney	2.62	60.69 %
Grinder	1.69	33.10 %
Cook-Ele	1.17	47.98 %
Iron	0.49	89.64 %
In-Stove	0.35	43.89 %
Small-Ap	0.04	1.52 %
Total	22.64	34.60 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.35	25.15 %
TPY2	1.04	15.86 %
KOU1	0.79	29.34 %
PMR1	0.75	29.50 %
KHT1	0.72	31.95 %
KVL1	0.71	28.22 %
TPY1	0.65	32.89 %
NLR1	0.61	28.41 %
NDL1	0.57	25.89 %
VKI1	0.50	28.16 %
BVL1	0.36	22.84 %
NYP1	0.29	20.21 %
ADI1	0.23	12.48 %
SPE1	0.23	28.42 %
KNL2	0.14	6.91 %
DHN1	0.09	11.47 %
GTL1	0.05	7.15 %
Total	22.64	34.60 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	10.31	45.65 %
Gas-Stov	3.22	20.18 %
Grinder	2.78	26.25 %
Chimney	1.80	79.48 %
Cook-Ele	1.10	36.45 %
Iron	0.52	94.13 %
In-Stove	0.02	6.78 %
Small-Ap	0.02	0.77 %
Total	19.77	32.09 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.62	21.88 %
KDR1	0.59	32.09 %
MTM1	0.47	23.15 %
TDD1	0.46	21.29 %
NRT1	0.45	32.18 %
RAL1	0.41	31.77 %
VJW1	0.39	15.82 %
TVU1	0.38	31.47 %
JPT1	0.33	31.91 %
KND1	0.32	29.84 %
TNI1	0.31	19.98 %
DPE1	0.26	24.81 %
AMP1	0.26	27.05 %
VJW4	0.26	24.61 %
BPP1	0.24	19.90 %
VJW5	0.23	14.54 %
GNT2	0.23	21.54 %
GVM1	0.23	15.19 %
PRL1	0.21	29.87 %
TEL1	0.18	16.65 %
NPR1	0.15	17.04 %
GDV1	0.09	10.24 %
JGG1	0.08	11.54 %
Total	19.77	32.09 %