

MTD Sales
20.36 L

Brand Share %
34.70 %

Information:

MTD : 01-09-2025 To 17-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **34.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	10.55	43.20 %
Gas-Stov	4.08	26.71 %
Chimney	2.49	63.31 %
Grinder	1.59	23.93 %
Cook-Ele	0.80	26.14 %
Iron	0.64	75.84 %
In-Stove	0.15	15.63 %
Small-Ap	0.06	1.81 %
Total	20.36	34.70 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	11.57	35.55 %
VIJAYAWADA-01	8.80	33.64 %
Total	20.36	34.70 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	5.40	43.65 %
Gas-Stov	2.83	30.77 %
Chimney	1.44	61.98 %
Grinder	0.90	25.01 %
Iron	0.42	88.21 %
Cook-Ele	0.42	23.54 %
In-Stove	0.12	16.35 %
Small-Ap	0.04	2.08 %
Total	11.57	35.55 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.01	34.20 %
MPL1	0.43	34.39 %
RCY1	0.33	31.33 %
KHT1	0.27	27.08 %
NDL1	0.26	30.16 %
KNL2	0.24	6.79 %
NLR1	0.18	29.75 %
VKI1	0.16	16.61 %
GTL1	0.11	16.23 %
KOU1	0.10	16.71 %
SPE1	0.04	10.48 %
DHN1	0.01	1.53 %
Total	11.57	35.55 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.15	42.74 %
Gas-Stov	1.25	20.58 %
Chimney	1.05	65.23 %
Grinder	0.69	22.67 %
Cook-Ele	0.38	29.71 %
Iron	0.21	59.40 %
In-Stove	0.02	12.76 %
Small-Ap	0.02	1.43 %
Total	8.80	33.64 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.48	33.70 %
VJW5	0.37	33.09 %
VJW3	0.32	13.47 %
TDD1	0.27	29.87 %
VKN1	0.25	29.56 %
VUY1	0.20	32.37 %
RAL1	0.19	33.61 %
TNI1	0.19	23.02 %
GVM1	0.16	21.37 %
TEL1	0.14	15.94 %
BPP1	0.12	24.38 %
CKT1	0.08	20.03 %
AMP1	0.07	31.16 %
PAP1	0.06	19.77 %
RMV1	0.06	13.57 %
VJW2	0.04	18.78 %
GNT2	0.03	6.27 %
MTM1	0.02	5.06 %
PRL1	0.01	5.80 %
JGG1		0.00 %
Total	8.80	33.64 %