



AP : PREETHI Sales Performance 18/08/2025 9:27 AM

MTD Sales
33.63 L

Brand Share %
37.33 %

Information:
MTD : 01-08-2025 To 17-08-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **37.33 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	17.29	47.55 %
Gas-Stov	8.58	32.42 %
Chimney	2.88	70.27 %
Grinder	2.16	17.88 %
Cook-Ele	1.30	38.09 %
Iron	0.91	82.41 %
In-Stove	0.49	41.22 %
Small-Ap	0.02	0.42 %
Total	33.63	37.33 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	18.63	38.35 %
VIJAYAWADA-01	15.01	36.13 %
Total	33.63	37.33 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	9.98	48.00 %
Gas-Stov	4.47	29.91 %
Chimney	1.81	77.51 %
Grinder	0.96	20.49 %
Cook-Ele	0.54	34.34 %
Iron	0.47	77.18 %
In-Stove	0.39	51.38 %
Total	18.63	38.35 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.43	27.23 %
KNL2	0.62	31.82 %
TPY2	0.53	14.42 %
MPL1	0.52	25.51 %
VKI1	0.44	34.04 %
SPE1	0.40	27.61 %
ADI1	0.35	23.61 %
PDT1	0.28	34.72 %
BVL1	0.28	22.06 %
KNL1	0.26	9.99 %
NDL1	0.25	18.68 %
GTL1	0.21	32.64 %
DHN1	0.20	25.72 %
TPSD		0.00 %
Total	18.63	38.35 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	7.31	46.95 %
Gas-Stov	4.11	35.67 %
Grinder	1.20	16.22 %
Chimney	1.06	60.59 %
Cook-Ele	0.76	41.26 %
Iron	0.45	88.67 %
In-Stove	0.10	23.33 %
Small-Ap	0.02	0.88 %
Total	15.01	36.13 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.09	36.83 %
TNK1	0.51	30.48 %
VKN1	0.48	29.78 %
VJW1	0.43	35.13 %
KDR1	0.43	32.14 %
VJW5	0.42	36.38 %
VJW2	0.39	33.84 %
VJW4	0.31	36.66 %
ELU1	0.29	28.32 %
VUY1	0.27	35.83 %
BPP1	0.25	31.11 %
DPE1	0.24	32.06 %
KND1	0.19	22.12 %
RMV1	0.19	16.75 %
JPT1	0.15	28.15 %
PRL1	0.13	35.96 %
GNT2	0.13	17.89 %
TDD1	0.12	9.72 %
JGG1	0.10	14.93 %
PNR1	0.08	10.52 %
PAP1	0.07	16.79 %
GTSD		0.00 %
Total	15.01	36.13 %