

MTD Sales
25.67 L

Brand Share %
32.96 %

Information:
MTD : 01-11-2025 To 16-11-2025
 * Branch where in Brand Share % is less than Overall State's Brand Share **32.96 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	12.59	40.15 %
Gas-Stov	4.87	20.18 %
Chimney	3.54	70.73 %
Grinder	1.99	21.90 %
Cook-Ele	1.48	51.89 %
Iron	0.76	88.69 %
In-Stove	0.42	40.15 %
Small-Ap	0.02	0.64 %
Total	25.67	32.96 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	12.93	31.63 %
TIRUPATI-01	12.74	34.44 %
Total	25.67	32.96 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	6.55	40.89 %
Gas-Stov	2.19	17.68 %
Chimney	1.65	69.60 %
Grinder	1.36	22.82 %
Cook-Ele	0.67	40.35 %
Iron	0.33	95.57 %
In-Stove	0.17	38.66 %
Total	12.93	31.63 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.51	23.11 %
VJW1	0.43	25.67 %
KDR1	0.41	25.23 %
RMV1	0.38	18.81 %
VKN1	0.32	31.80 %
ELU1	0.32	31.85 %
VJW5	0.25	23.47 %
GVM1	0.23	21.31 %
PPM1	0.18	20.37 %
GDV1	0.16	24.63 %
BPP1	0.14	25.51 %
PAP1	0.13	19.82 %
VUY1	0.09	18.75 %
VJW4	0.08	11.46 %
JGG1	0.06	13.20 %
GNT2	0.06	15.97 %
MTM1	0.06	4.33 %
KND1	0.04	8.21 %
TNI1	0.04	5.21 %
TDD1	0.04	3.45 %
GTSD		0.00 %
TEL1		0.00 %
Total	12.93	31.63 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	6.04	39.37 %
Gas-Stov	2.68	22.81 %
Chimney	1.88	71.76 %
Cook-Ele	0.81	68.08 %
Grinder	0.63	20.16 %
Iron	0.42	83.92 %
In-Stove	0.25	41.25 %
Small-Ap	0.02	1.22 %
Total	12.74	34.44 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.03	27.88 %
NDL1	0.49	30.01 %
TPY2	0.44	15.27 %
ADI1	0.43	24.89 %
KOU1	0.40	32.57 %
MPL1	0.40	28.73 %
TPY1	0.35	31.64 %
NLR1	0.30	28.34 %
KVL1	0.29	28.93 %
NYP1	0.24	22.26 %
KNL2	0.20	14.38 %
SPE1	0.18	16.75 %
GTL1	0.05	16.49 %
BVL1	0.02	2.56 %
TPSD		0.00 %
Total	12.74	34.44 %