

MTD Sales
40.04 L

Brand Share %
33.27 %

Information:

MTD : 01-10-2025 To 16-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.27 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	20.89	47.58 %
Gas-Stov	7.29	20.61 %
Chimney	4.29	68.07 %
Grinder	4.02	27.33 %
Cook-Ele	2.15	41.09 %
Iron	0.96	91.58 %
In-Stove	0.37	33.47 %
Small-Ap	0.06	1.20 %
Total	40.04	33.27 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	21.86	35.31 %
VIJAYAWADA-01	18.17	31.11 %
Total	40.04	33.27 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	11.42	50.30 %
Gas-Stov	4.29	21.36 %
Chimney	2.62	61.79 %
Grinder	1.57	33.58 %
Cook-Ele	1.10	46.38 %
Iron	0.48	89.45 %
In-Stove	0.35	46.12 %
Small-Ap	0.04	1.59 %
Total	21.86	35.31 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.35	27.11 %
TPY2	1.04	16.98 %
KOU1	0.75	30.15 %
PMR1	0.75	31.46 %
KVL1	0.70	28.18 %
KHT1	0.65	30.49 %
NLR1	0.59	27.93 %
NDL1	0.52	25.53 %
VKI1	0.48	27.20 %
BVL1	0.36	22.84 %
NYP1	0.29	20.21 %
ADI1	0.23	12.72 %
SPE1	0.23	30.96 %
KNL2	0.14	7.76 %
DHN1	0.09	11.75 %
GTL1	0.05	9.26 %
Total	21.86	35.31 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	9.47	44.65 %
Gas-Stov	3.00	19.64 %
Grinder	2.45	24.42 %
Chimney	1.67	80.92 %
Cook-Ele	1.05	36.70 %
Iron	0.48	93.78 %
In-Stove	0.02	6.78 %
Small-Ap	0.02	0.80 %
Total	18.17	31.11 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.62	21.88 %
ELU1	0.53	26.89 %
PAP1	0.47	31.88 %
TDD1	0.46	23.06 %
MTM1	0.44	22.17 %
RAL1	0.41	31.77 %
KDR1	0.41	26.39 %
NRT1	0.36	29.19 %
JPT1	0.33	32.80 %
KND1	0.32	30.00 %
TNI1	0.31	19.98 %
VJW1	0.30	13.76 %
DPE1	0.26	26.31 %
AMP1	0.26	28.19 %
VJW4	0.26	25.98 %
BPP1	0.24	20.46 %
VJW2	0.24	32.58 %
VJW5	0.23	15.82 %
GVM1	0.23	15.53 %
TVU1	0.22	21.62 %
PRL1	0.21	29.87 %
GNT2	0.18	18.74 %
TEL1	0.18	16.65 %
NPR1	0.15	20.04 %
GDV1	0.09	10.24 %
JGG1	0.08	13.43 %
Total	18.17	31.11 %