

MTD Sales
19.64 L

Brand Share %
35.13 %

Information:

MTD : 01-09-2025 To 16-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **35.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	10.11	43.37 %
Gas-Stov	3.94	27.22 %
Chimney	2.49	67.39 %
Grinder	1.54	23.98 %
Cook-Ele	0.73	25.70 %
Iron	0.62	75.75 %
In-Stove	0.15	15.97 %
Small-Ap	0.06	1.87 %
Total	19.64	35.13 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	11.13	36.34 %
VIJAYAWADA-01	8.50	33.66 %
Total	19.64	35.13 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	5.10	43.81 %
Gas-Stov	2.76	31.93 %
Chimney	1.44	65.35 %
Grinder	0.90	25.95 %
Iron	0.41	87.96 %
Cook-Ele	0.37	23.40 %
In-Stove	0.12	16.79 %
Small-Ap	0.04	2.21 %
Total	11.13	36.34 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.93	33.19 %
MPL1	0.43	34.39 %
KHT1	0.27	27.08 %
NDL1	0.26	30.37 %
KNL2	0.24	7.10 %
NLR1	0.18	29.75 %
VKI1	0.16	18.38 %
RCY1	0.12	14.26 %
GTL1	0.11	16.23 %
KOU1	0.10	19.04 %
SPE1	0.04	10.48 %
DHN1	0.01	1.53 %
Total	11.13	36.34 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.01	42.93 %
Gas-Stov	1.18	20.24 %
Chimney	1.05	70.38 %
Grinder	0.65	21.70 %
Cook-Ele	0.36	28.54 %
Iron	0.20	59.15 %
In-Stove	0.02	12.76 %
Small-Ap	0.02	1.43 %
Total	8.50	33.66 %

Branch *	MTD Sales L	Brand Share %
VJW5	0.37	33.09 %
VJW3	0.32	13.47 %
TDD1	0.27	30.05 %
VKN1	0.25	29.56 %
RAL1	0.19	35.10 %
TNI1	0.19	23.02 %
VUY1	0.17	30.45 %
TEL1	0.14	16.43 %
BPP1	0.09	18.57 %
CKT1	0.08	21.81 %
GVM1	0.07	10.76 %
AMP1	0.07	31.16 %
PAP1	0.06	19.77 %
RMV1	0.06	13.57 %
VJW2	0.04	18.78 %
GNT2	0.03	6.88 %
MTM1	0.02	6.09 %
PRL1	0.01	7.07 %
JGG1		0.00 %
Total	8.50	33.66 %