

MTD Sales
32.27 L

Brand Share %
37.46 %

Information:

MTD : 01-08-2025 To 16-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **37.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	16.28	47.13 %
Gas-Stov	8.26	32.61 %
Chimney	3.05	73.34 %
Grinder	2.16	18.56 %
Cook-Ele	1.25	37.79 %
Iron	0.81	81.07 %
In-Stove	0.46	41.28 %
Total	32.27	37.46 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	17.80	38.30 %
VIJAYAWADA-01	14.47	36.48 %
Total	32.27	37.46 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	9.50	48.26 %
Gas-Stov	4.25	29.38 %
Chimney	1.81	77.51 %
Grinder	0.96	21.39 %
Cook-Ele	0.51	33.14 %
Iron	0.41	74.68 %
In-Stove	0.36	51.00 %
Total	17.80	38.30 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.36	26.40 %
KNL2	0.62	33.73 %
TPY2	0.53	15.09 %
MPL1	0.45	23.64 %
VKI1	0.44	34.04 %
SPE1	0.34	24.92 %
PDT1	0.28	35.44 %
ADI1	0.28	21.07 %
KNL1	0.25	10.26 %
NDL1	0.25	18.68 %
GTL1	0.21	32.64 %
DHN1	0.20	25.72 %
BVL1	0.16	14.40 %
TPSD		0.00 %
Total	17.80	38.30 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	6.79	45.63 %
Gas-Stov	4.01	36.91 %
Chimney	1.23	67.94 %
Grinder	1.20	16.76 %
Cook-Ele	0.74	41.84 %
Iron	0.41	88.67 %
In-Stove	0.10	24.38 %
Total	14.47	36.48 %

Branch *	MTD Sales L	Brand Share %
VKN1	0.45	33.76 %
KDR1	0.43	32.56 %
VJW5	0.42	36.38 %
TNK1	0.41	26.62 %
GVM1	0.41	35.32 %
VJW2	0.39	36.22 %
VJW4	0.31	36.66 %
ELU1	0.26	26.33 %
BPP1	0.25	32.67 %
DPE1	0.24	33.07 %
KND1	0.19	22.12 %
RMV1	0.19	16.86 %
VUY1	0.18	27.86 %
JPT1	0.14	26.72 %
PRL1	0.13	35.96 %
GNT2	0.13	17.89 %
TDD1	0.12	9.72 %
JGG1	0.10	14.93 %
PAP1	0.07	17.55 %
PNR1	0.05	8.06 %
GTSD		0.00 %
Total	14.47	36.48 %