

MTD Sales
34.36 L

Brand Share %
43.05 %

Information:

MTD : 01-05-2026 To 16-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **43.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	15.25	48.72 %
Gas-Stov	8.65	35.80 %
Chimney	5.38	77.57 %
Grinder	2.55	36.62 %
Small-Ap	1.44	25.64 %
In-Stove	0.45	49.22 %
Iron	0.35	96.94 %
Cook-Ele	0.29	48.03 %
Total	34.36	43.05 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	18.04	45.87 %
TIRUPATI-01	16.32	40.31 %
Total	34.36	43.05 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	8.54	55.94 %
Gas-Stov	4.31	39.69 %
Chimney	2.12	72.57 %
Grinder	1.72	35.80 %
Small-Ap	0.61	22.10 %
In-Stove	0.38	51.85 %
Iron	0.18	97.50 %
Cook-Ele	0.18	45.58 %
Total	18.04	45.87 %

Branch *	MTD Sales L	Brand Share %
PAP1	0.52	41.34 %
RMV1	0.47	30.92 %
GVM1	0.46	30.86 %
TDD1	0.40	41.04 %
VJW4	0.38	35.18 %
PPM1	0.27	36.59 %
DPE1	0.26	27.09 %
TEL1	0.24	31.76 %
AMP1	0.24	31.99 %
VKN1	0.20	32.42 %
NPR1	0.19	28.60 %
KND1	0.19	38.31 %
VJW5	0.15	19.31 %
VJW2	0.15	24.84 %
PRL1	0.12	30.90 %
JGG1	0.06	14.12 %
GTSD		0.00 %
Total	18.04	45.87 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	6.71	41.83 %
Gas-Stov	4.34	32.63 %
Chimney	3.26	81.22 %
Small-Ap	0.83	29.08 %
Grinder	0.82	38.47 %
Iron	0.17	96.36 %
Cook-Ele	0.11	52.77 %
In-Stove	0.08	39.39 %
Total	16.32	40.31 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.74	40.57 %
ATP1	0.87	30.28 %
KDA1	0.69	38.92 %
NDL1	0.47	41.99 %
SPE1	0.41	39.69 %
KDR1	0.41	38.04 %
NLR1	0.38	38.24 %
KAR1	0.37	19.38 %
KNL2	0.36	21.43 %
ADI1	0.27	21.20 %
KHT1	0.27	32.58 %
RCY1	0.24	32.40 %
KVL1	0.18	22.29 %
VKI1	0.16	22.67 %
BVL1	0.07	14.25 %
DHN1	0.05	10.43 %
TPSD		0.00 %
Total	16.32	40.31 %