

MTD Sales
29.35 L

Brand Share %
42.30 %

Information:

MTD : 01-04-2026 To 16-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **42.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	13.36	47.46 %
Gas-Stov	6.08	34.32 %
Chimney	5.13	70.42 %
Grinder	2.66	36.72 %
In-Stove	1.29	98.36 %
Iron	0.45	94.08 %
Cook-Ele	0.38	27.78 %
Total	29.35	42.30 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	14.84	41.13 %
TIRUPATI-01	14.50	43.57 %
Total	29.35	42.30 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	7.12	47.67 %
Gas-Stov	2.95	34.04 %
Grinder	1.81	39.09 %
Chimney	1.61	64.64 %
In-Stove	0.77	102.90 %
Cook-Ele	0.31	40.82 %
Iron	0.28	100.00 %
Total	14.84	41.13 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.88	37.86 %
BVR1	0.73	39.14 %
RMV1	0.65	40.98 %
GNT1	0.48	33.98 %
PPM1	0.46	34.56 %
GNT2	0.46	40.09 %
VJW5	0.31	23.80 %
VJW4	0.31	19.42 %
TDD1	0.27	28.12 %
GVM1	0.26	24.79 %
DPE1	0.25	34.96 %
TEL1	0.23	28.64 %
PAP1	0.22	30.40 %
PRL1	0.19	27.46 %
TNI1	0.17	19.83 %
MTM1	0.15	24.09 %
VJW2	0.11	19.85 %
Total	14.84	41.13 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	6.24	47.22 %
Chimney	3.52	73.41 %
Gas-Stov	3.13	34.59 %
Grinder	0.85	32.54 %
In-Stove	0.51	92.23 %
Iron	0.17	85.79 %
Cook-Ele	0.08	12.09 %
Total	14.50	43.57 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.23	34.20 %
KDA1	0.46	42.03 %
KHT1	0.43	39.63 %
NLR1	0.39	32.57 %
DHN1	0.33	32.84 %
ADI1	0.31	22.35 %
SPE1	0.27	35.16 %
KOU1	0.25	37.99 %
KDR1	0.24	28.20 %
KVL1	0.23	30.07 %
VKI1	0.21	30.15 %
NDL1	0.16	32.12 %
KNL2	0.13	10.98 %
NYP1	0.09	22.87 %
BVL1	0.07	10.13 %
GTL1		0.00 %
TPSD		0.00 %
Total	14.50	43.57 %