

MTD Sales
28.08 L

Brand Share %
34.25 %

Information:

MTD : 01-03-2026 To 16-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **34.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	12.28	44.46 %
Gas-Stov	7.14	34.09 %
Chimney	3.38	57.06 %
Grinder	2.41	27.28 %
In-Stove	1.38	21.96 %
Cook-Ele	1.09	21.82 %
Iron	0.38	96.17 %
Small-Ap	0.02	0.32 %
Total	28.08	34.25 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	14.10	33.05 %
TIRUPATI-01	13.98	35.54 %
Total	28.08	34.25 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.88	44.61 %
Gas-Stov	3.35	36.75 %
Chimney	1.83	67.75 %
Grinder	1.33	23.50 %
In-Stove	0.80	18.82 %
Cook-Ele	0.62	20.82 %
Iron	0.26	97.34 %
Small-Ap	0.02	0.50 %
Total	14.10	33.05 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.67	28.27 %
VJW3	0.51	27.45 %
PAP1	0.44	29.66 %
NRT1	0.42	30.49 %
VJW4	0.29	29.81 %
MTM1	0.28	28.81 %
GNT2	0.26	25.42 %
DPE1	0.26	26.73 %
GVM1	0.23	22.81 %
TEL1	0.23	17.95 %
TDD1	0.20	22.23 %
CKT1	0.19	24.75 %
VJW5	0.19	11.89 %
VJW2	0.19	7.42 %
AMP1	0.18	29.54 %
GDV1	0.14	30.82 %
RAL1	0.11	14.95 %
NPR1	0.11	16.81 %
VKN1	0.10	14.65 %
TNI1	0.06	8.92 %
Total	14.10	33.05 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	6.40	44.31 %
Gas-Stov	3.79	32.03 %
Chimney	1.55	48.10 %
Grinder	1.08	33.97 %
In-Stove	0.58	28.48 %
Cook-Ele	0.46	23.32 %
Iron	0.12	93.68 %
Total	13.98	35.54 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.12	26.96 %
ATP1	1.05	33.04 %
MPL1	0.44	30.28 %
ADI1	0.30	20.99 %
NDL1	0.25	25.34 %
NLR1	0.24	25.11 %
SPE1	0.15	29.45 %
KVL1	0.15	20.41 %
BVL1	0.15	17.53 %
GTL1	0.15	27.75 %
KNL2	0.14	9.67 %
VKI1	0.12	24.79 %
PMR1	0.11	8.36 %
DHN1	0.10	9.50 %
PDT1	0.07	13.18 %
Total	13.98	35.54 %