

MTD Sales
24.13 L

Brand Share %
32.85 %

Information:

MTD : 01-11-2025 To 15-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **32.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	11.97	40.16 %
Gas-Stov	4.53	20.05 %
Chimney	3.39	69.85 %
Grinder	1.95	22.24 %
Cook-Ele	1.25	49.75 %
Iron	0.66	88.12 %
In-Stove	0.37	37.75 %
Small-Ap	0.02	0.69 %
Total	24.13	32.85 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	12.15	31.47 %
TIRUPATI-01	11.99	34.37 %
Total	24.13	32.85 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	6.16	40.61 %
Gas-Stov	2.09	17.91 %
Chimney	1.51	67.60 %
Grinder	1.36	23.68 %
Cook-Ele	0.57	38.17 %
Iron	0.29	95.00 %
In-Stove	0.17	40.20 %
Total	12.15	31.47 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.51	23.98 %
VJW1	0.42	26.77 %
KDR1	0.41	27.11 %
ELU1	0.32	32.69 %
RMV1	0.24	12.86 %
GVM1	0.23	23.48 %
PPM1	0.18	20.37 %
VJW5	0.18	17.68 %
GDV1	0.16	27.35 %
BPP1	0.14	25.51 %
PAP1	0.13	22.54 %
VUY1	0.09	18.75 %
JGG1	0.06	13.20 %
MTM1	0.06	4.57 %
GNT2	0.05	19.42 %
VJW4	0.05	8.48 %
KND1	0.04	8.21 %
TNI1	0.04	5.43 %
TDD1	0.04	3.45 %
GTSD		0.00 %
TEL1		0.00 %
Total	12.15	31.47 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	5.82	39.69 %
Gas-Stov	2.44	22.33 %
Chimney	1.88	71.76 %
Cook-Ele	0.68	66.68 %
Grinder	0.59	19.49 %
Iron	0.36	83.23 %
In-Stove	0.20	35.86 %
Small-Ap	0.02	1.35 %
Total	11.99	34.37 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.03	28.22 %
NDL1	0.49	30.43 %
ADI1	0.43	24.89 %
TPY2	0.42	15.52 %
MPL1	0.39	31.40 %
KOU1	0.37	30.41 %
TPY1	0.35	31.64 %
KVL1	0.29	30.77 %
NLR1	0.26	25.34 %
NYP1	0.24	23.92 %
KNL2	0.17	13.30 %
SPE1	0.15	14.04 %
GTL1	0.05	17.91 %
BVL1		0.00 %
TPSD		0.00 %
Total	11.99	34.37 %