

MTD Sales
37.90 L

Brand Share %
33.24 %

Information:

MTD : 01-10-2025 To 15-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	19.97	48.15 %
Gas-Stov	6.59	19.71 %
Chimney	4.13	67.98 %
Grinder	3.80	27.19 %
Cook-Ele	2.07	41.38 %
Iron	0.93	91.97 %
In-Stove	0.37	33.47 %
Small-Ap	0.04	0.84 %
Total	37.90	33.24 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	20.66	35.24 %
VIJAYAWADA-01	17.23	31.11 %
Total	37.90	33.24 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	11.01	51.00 %
Gas-Stov	3.77	19.92 %
Chimney	2.45	61.29 %
Grinder	1.52	34.32 %
Cook-Ele	1.07	48.20 %
Iron	0.47	89.25 %
In-Stove	0.35	46.12 %
Small-Ap	0.02	0.88 %
Total	20.66	35.24 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.35	28.31 %
TPY2	1.04	17.41 %
PMR1	0.75	32.78 %
KOU1	0.71	30.90 %
KVL1	0.66	28.13 %
NLR1	0.59	27.93 %
NDL1	0.52	25.62 %
KHT1	0.48	25.50 %
VKI1	0.48	27.44 %
BVL1	0.36	23.69 %
NYP1	0.29	23.07 %
ADI1	0.23	13.78 %
SPE1	0.23	30.96 %
KNL2	0.14	8.51 %
DHN1	0.09	11.75 %
GTL1	0.02	4.86 %
Total	20.66	35.24 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	8.96	45.06 %
Gas-Stov	2.82	19.43 %
Grinder	2.28	23.87 %
Chimney	1.67	80.92 %
Cook-Ele	1.00	35.91 %
Iron	0.46	94.87 %
In-Stove	0.02	6.78 %
Small-Ap	0.02	0.81 %
Total	17.23	31.11 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.62	23.89 %
PAP1	0.47	31.88 %
TDD1	0.46	24.96 %
RAL1	0.41	32.57 %
MTM1	0.41	21.77 %
KDR1	0.41	26.39 %
ELU1	0.37	20.86 %
NRT1	0.31	28.15 %
VJW1	0.30	14.45 %
KND1	0.30	30.50 %
TNI1	0.26	19.23 %
DPE1	0.26	28.90 %
VJW4	0.26	30.44 %
AMP1	0.25	31.47 %
BPP1	0.24	20.91 %
VJW2	0.24	32.58 %
VJW5	0.23	15.82 %
TVU1	0.22	22.17 %
GVM1	0.22	15.39 %
PRL1	0.19	27.46 %
GNT2	0.18	18.74 %
TEL1	0.18	19.58 %
NPR1	0.15	20.04 %
GDV1	0.09	10.75 %
JGG1	0.08	13.43 %
Total	17.23	31.11 %