

MTD Sales
32.48 L

Brand Share %
42.87 %

Information:

MTD : 01-05-2026 To 15-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **42.87 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	14.31	48.13 %
Gas-Stov	8.08	35.15 %
Chimney	5.24	79.09 %
Grinder	2.41	36.55 %
Small-Ap	1.36	25.53 %
In-Stove	0.45	51.42 %
Iron	0.33	96.75 %
Cook-Ele	0.29	48.03 %
Total	32.48	42.87 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	16.72	45.09 %
TIRUPATI-01	15.77	40.74 %
Total	32.48	42.87 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	8.01	55.54 %
Gas-Stov	3.80	36.99 %
Chimney	1.98	71.21 %
Grinder	1.58	35.63 %
Small-Ap	0.61	22.84 %
In-Stove	0.38	54.83 %
Cook-Ele	0.18	45.58 %
Iron	0.17	97.34 %
Total	16.72	45.09 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.47	35.15 %
GVM1	0.46	30.86 %
TDD1	0.40	41.04 %
VJW4	0.33	31.91 %
RAL1	0.31	40.45 %
PPM1	0.27	37.21 %
DPE1	0.26	27.09 %
TEL1	0.24	32.08 %
AMP1	0.21	29.07 %
VKN1	0.20	32.42 %
NPR1	0.18	27.73 %
VJW5	0.15	22.19 %
VJW2	0.15	24.84 %
PRL1	0.12	30.90 %
KND1	0.11	27.61 %
JGG1	0.06	14.12 %
GTSD		0.00 %
Total	16.72	45.09 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	6.30	41.14 %
Gas-Stov	4.29	33.66 %
Chimney	3.26	84.79 %
Grinder	0.82	38.47 %
Small-Ap	0.75	28.26 %
Iron	0.16	96.12 %
Cook-Ele	0.11	52.77 %
In-Stove	0.08	39.39 %
Total	15.77	40.74 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.66	40.56 %
ATP1	0.87	30.28 %
KDA1	0.66	38.77 %
NDL1	0.46	40.98 %
KDR1	0.37	37.26 %
KAR1	0.37	21.29 %
KNL2	0.36	22.47 %
NLR1	0.32	36.44 %
ADI1	0.27	21.20 %
RCY1	0.24	35.06 %
KHT1	0.23	38.58 %
KVL1	0.18	23.12 %
VKI1	0.16	24.46 %
BVL1	0.07	14.91 %
DHN1	0.05	10.43 %
TPSD		0.00 %
Total	15.77	40.74 %