

MTD Sales
27.58 L

Brand Share %
41.89 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **41.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	12.86	47.66 %
Gas-Stov	5.68	33.72 %
Chimney	4.42	69.31 %
Grinder	2.52	36.38 %
In-Stove	1.29	97.10 %
Iron	0.42	93.68 %
Cook-Ele	0.38	30.46 %
Total	27.58	41.89 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	14.05	40.68 %
TIRUPATI-01	13.53	43.24 %
Total	27.58	41.89 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	6.89	48.17 %
Gas-Stov	2.83	34.01 %
Grinder	1.72	38.21 %
Chimney	1.26	58.91 %
In-Stove	0.77	100.63 %
Cook-Ele	0.31	43.04 %
Iron	0.26	100.00 %
Total	14.05	40.68 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.88	38.74 %
BVR1	0.69	37.79 %
GNT2	0.46	40.09 %
GNT1	0.45	34.18 %
VJW4	0.31	20.64 %
PPM1	0.29	29.66 %
VJW5	0.29	22.94 %
TDD1	0.27	28.12 %
GVM1	0.26	24.79 %
DPE1	0.25	34.96 %
TEL1	0.23	28.64 %
PAP1	0.22	31.93 %
PRL1	0.19	27.46 %
TNI1	0.17	19.83 %
JPT1	0.17	38.77 %
VKN1	0.16	27.80 %
MTM1	0.15	24.09 %
VJW2	0.11	19.85 %
Total	14.05	40.68 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	5.97	47.08 %
Chimney	3.16	74.55 %
Gas-Stov	2.85	33.44 %
Grinder	0.80	32.99 %
In-Stove	0.51	92.23 %
Iron	0.16	85.03 %
Cook-Ele	0.08	13.92 %
Total	13.53	43.24 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.23	37.86 %
KAR1	0.46	34.70 %
KHT1	0.43	39.63 %
NLR1	0.39	33.53 %
ADI1	0.31	22.91 %
KDR1	0.24	28.20 %
KVL1	0.23	30.07 %
KOU1	0.23	35.75 %
SPE1	0.21	30.25 %
VKI1	0.21	30.15 %
NDL1	0.16	32.12 %
DHN1	0.14	17.67 %
KNL2	0.13	11.50 %
NYP1	0.09	22.87 %
BVL1	0.07	10.71 %
GTL1		0.00 %
TPSD		0.00 %
Total	13.53	43.24 %