

MTD Sales
22.49 L

Brand Share %
32.45 %

Information:

MTD : 01-11-2025 To 14-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **32.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	10.88	38.98 %
Gas-Stov	4.32	19.98 %
Chimney	3.21	69.77 %
Grinder	1.91	23.62 %
Cook-Ele	1.19	50.50 %
Iron	0.62	87.43 %
In-Stove	0.37	37.75 %
Total	22.49	32.45 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	11.50	31.38 %
TIRUPATI-01	10.99	33.65 %
Total	22.49	32.45 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.63	39.38 %
Gas-Stov	2.02	17.85 %
Chimney	1.51	69.83 %
Grinder	1.32	25.27 %
Cook-Ele	0.57	39.96 %
Iron	0.28	94.83 %
In-Stove	0.17	40.20 %
Total	11.50	31.38 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.51	23.98 %
KDR1	0.38	27.54 %
VJW1	0.35	23.71 %
RMV1	0.24	13.97 %
GVM1	0.20	22.95 %
PPM1	0.18	21.27 %
VJW5	0.18	18.93 %
GDV1	0.16	27.35 %
BPP1	0.14	25.51 %
PAP1	0.13	24.59 %
VUY1	0.09	18.75 %
GNT2	0.05	20.13 %
VJW4	0.05	8.48 %
KND1	0.04	8.67 %
TNI1	0.04	5.72 %
TDD1	0.04	3.83 %
JGG1	0.03	5.63 %
MTM1	0.02	1.92 %
GTSD		0.00 %
TEL1		0.00 %
Total	11.50	31.38 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	5.25	38.55 %
Gas-Stov	2.30	22.32 %
Chimney	1.71	69.72 %
Cook-Ele	0.62	66.54 %
Grinder	0.59	20.61 %
Iron	0.33	81.96 %
In-Stove	0.20	35.86 %
Total	10.99	33.65 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.99	28.03 %
NDL1	0.46	30.11 %
ADI1	0.43	25.40 %
TPY1	0.35	31.64 %
KOU1	0.28	26.05 %
NLR1	0.26	25.34 %
TPY2	0.24	9.71 %
NYP1	0.21	21.89 %
KVL1	0.20	26.00 %
KNL2	0.16	13.42 %
SPE1	0.15	15.29 %
GTL1	0.05	17.91 %
BVL1		0.00 %
TPSD		0.00 %
Total	10.99	33.65 %