

MTD Sales
36.33 L

Brand Share %
33.40 %

Information:

MTD : 01-10-2025 To 14-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	19.24	48.83 %
Gas-Stov	6.28	19.61 %
Chimney	3.96	67.11 %
Grinder	3.57	26.39 %
Cook-Ele	1.94	41.87 %
Iron	0.93	91.97 %
In-Stove	0.37	34.08 %
Small-Ap	0.04	0.89 %
Total	36.33	33.40 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	19.49	35.46 %
VIJAYAWADA-01	16.84	31.30 %
Total	36.33	33.40 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	10.35	51.86 %
Gas-Stov	3.70	20.50 %
Chimney	2.29	59.66 %
Grinder	1.34	32.38 %
Cook-Ele	0.97	48.25 %
Iron	0.47	89.25 %
In-Stove	0.35	46.12 %
Small-Ap	0.02	0.93 %
Total	19.49	35.46 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.23	28.66 %
TPY2	1.04	19.13 %
PMR1	0.73	32.08 %
NLR1	0.56	27.57 %
KVL1	0.55	25.04 %
KOU1	0.53	26.50 %
NDL1	0.48	25.31 %
VKI1	0.48	27.44 %
KHT1	0.45	25.11 %
BVL1	0.36	24.82 %
NYP1	0.29	23.73 %
ADI1	0.23	16.11 %
SPE1	0.23	31.94 %
KNL2	0.14	9.32 %
DHN1	0.09	12.08 %
GTL1	0.02	4.86 %
Total	19.49	35.46 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	8.89	45.72 %
Gas-Stov	2.57	18.46 %
Grinder	2.23	23.73 %
Chimney	1.67	80.92 %
Cook-Ele	0.97	37.00 %
Iron	0.46	94.87 %
In-Stove	0.02	7.18 %
Small-Ap	0.02	0.86 %
Total	16.84	31.30 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.58	22.75 %
TDD1	0.46	25.10 %
MTM1	0.41	22.85 %
KDR1	0.41	26.39 %
ELU1	0.37	20.86 %
RAL1	0.32	29.35 %
KND1	0.30	30.50 %
TNI1	0.26	19.87 %
DPE1	0.26	28.90 %
VJW4	0.26	30.44 %
NRT1	0.25	25.16 %
VJW1	0.24	11.98 %
BPP1	0.24	23.86 %
TVU1	0.22	22.17 %
GVM1	0.22	15.39 %
VJW5	0.20	16.82 %
PRL1	0.19	28.51 %
GNT2	0.18	18.74 %
TEL1	0.18	19.72 %
VJW2	0.18	27.71 %
NPR1	0.15	20.04 %
GDV1	0.09	10.75 %
JGG1	0.08	13.43 %
Total	16.84	31.30 %