

MTD Sales
18.07 L

Brand Share %
36.32 %

Information:
MTD : 01-09-2025 To 14-09-2025
 * Branch where in Brand Share % is less than Overall State's Brand Share **36.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	9.29	43.99 %
Gas-Stov	3.59	29.61 %
Chimney	2.32	65.76 %
Grinder	1.45	24.62 %
Cook-Ele	0.67	25.51 %
Iron	0.58	88.78 %
In-Stove	0.10	11.23 %
Small-Ap	0.06	2.21 %
Total	18.07	36.32 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	10.03	36.24 %
VIJAYAWADA-01	8.04	36.43 %
Total	18.07	36.32 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	4.57	43.01 %
Gas-Stov	2.50	33.35 %
Chimney	1.26	62.34 %
Grinder	0.85	26.99 %
Iron	0.39	87.40 %
Cook-Ele	0.34	22.87 %
In-Stove	0.07	10.82 %
Small-Ap	0.04	2.44 %
Total	10.03	36.24 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.85	33.16 %
PMR1	0.41	35.54 %
MPL1	0.40	33.95 %
ADI1	0.32	36.22 %
KHT1	0.27	31.55 %
NDL1	0.26	33.55 %
KNL2	0.23	6.90 %
NLR1	0.18	31.55 %
RCY1	0.12	14.26 %
KOU1	0.10	20.55 %
BVL1	0.09	19.35 %
GTL1	0.08	12.15 %
VKI1	0.05	8.05 %
SPE1	0.04	10.48 %
DHN1	0.01	1.82 %
Total	10.03	36.24 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.72	44.98 %
Gas-Stov	1.09	23.57 %
Chimney	1.05	70.38 %
Grinder	0.60	21.90 %
Cook-Ele	0.33	28.89 %
Iron	0.19	91.69 %
In-Stove	0.02	12.76 %
Small-Ap	0.02	1.86 %
Total	8.04	36.43 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.32	33.15 %
VJW5	0.31	30.25 %
TDD1	0.27	30.29 %
VKN1	0.22	28.05 %
TNI1	0.19	23.02 %
VUY1	0.17	34.73 %
GNT1	0.16	31.01 %
CKT1	0.08	21.81 %
TEL1	0.08	10.47 %
GVM1	0.07	12.21 %
PAP1	0.06	19.77 %
BPP1	0.04	16.22 %
VJW2	0.04	22.31 %
RMV1	0.03	7.34 %
GNT2	0.03	6.88 %
JGG1		0.00 %
MTM1		0.00 %
PRL1	-0.03	-37.30 %
Total	8.04	36.43 %