

MTD Sales
23.59 L

Brand Share %
35.72 %

Information:

MTD : 01-08-2025 To 14-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **35.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	12.12	46.02 %
Gas-Stov	5.95	30.59 %
Chimney	1.80	70.89 %
Grinder	1.71	18.09 %
Cook-Ele	0.96	35.94 %
Iron	0.66	78.96 %
In-Stove	0.39	39.38 %
Total	23.59	35.72 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	12.70	36.03 %
VIJAYAWADA-01	10.89	35.36 %
Total	23.59	35.72 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	6.85	45.86 %
Gas-Stov	2.96	26.94 %
Chimney	1.09	80.32 %
Grinder	0.75	20.92 %
Cook-Ele	0.46	35.05 %
Iron	0.30	71.11 %
In-Stove	0.29	48.48 %
Total	12.70	36.03 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.10	25.33 %
KNL2	0.35	25.60 %
SPE1	0.34	28.36 %
MPL1	0.34	22.52 %
ADI1	0.22	18.71 %
TPY2	0.21	9.39 %
NDL1	0.21	18.94 %
RCY1	0.20	24.78 %
DHN1	0.19	25.71 %
KNL1	0.18	9.34 %
BVL1	0.10	12.03 %
TPSD		0.00 %
Total	12.70	36.03 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.28	46.24 %
Gas-Stov	2.98	35.33 %
Grinder	0.97	16.37 %
Chimney	0.71	60.02 %
Cook-Ele	0.50	36.78 %
Iron	0.35	87.25 %
In-Stove	0.10	25.43 %
Total	10.89	35.36 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.41	27.72 %
VJW1	0.24	31.63 %
RAL1	0.24	29.81 %
ELU1	0.23	25.83 %
VJW5	0.20	28.59 %
VJW4	0.17	28.59 %
KND1	0.15	22.71 %
RMV1	0.15	14.45 %
VUY1	0.14	24.82 %
DPE1	0.14	23.02 %
GNT2	0.12	22.82 %
TDD1	0.12	11.58 %
JPT1	0.11	28.66 %
PRL1	0.08	28.17 %
PAP1	0.07	19.73 %
JGG1	0.06	11.35 %
PNR1	0.05	15.00 %
GTSD		0.00 %
Total	10.89	35.36 %