



AP : PREETHI Sales Performance 15/05/2026 9:27 AM

MTD Sales
30.87 L

Brand Share %
42.46 %

Information:

MTD : 01-05-2026 To 14-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **42.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	13.47	47.39 %
Gas-Stov	7.77	35.09 %
Chimney	5.10	79.58 %
Grinder	2.23	35.65 %
Small-Ap	1.34	25.79 %
In-Stove	0.40	49.18 %
Iron	0.31	96.52 %
Cook-Ele	0.26	45.58 %
Total	30.87	42.46 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	15.94	44.45 %
TIRUPATI-01	14.93	40.53 %
Total	30.87	42.46 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	7.60	55.32 %
Gas-Stov	3.61	35.67 %
Chimney	1.98	71.21 %
Grinder	1.50	35.23 %
Small-Ap	0.59	22.42 %
In-Stove	0.35	54.22 %
Iron	0.17	97.34 %
Cook-Ele	0.15	41.60 %
Total	15.94	44.45 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.47	35.15 %
TDD1	0.40	42.08 %
GVM1	0.38	26.96 %
RAL1	0.28	41.84 %
VJW4	0.28	29.84 %
PPM1	0.27	37.21 %
DPE1	0.26	28.53 %
AMP1	0.21	30.68 %
VKN1	0.20	32.42 %
TEL1	0.20	27.40 %
NPR1	0.18	24.27 %
VJW2	0.15	24.84 %
PRL1	0.12	30.90 %
VJW5	0.10	17.90 %
KND1	0.09	22.63 %
JGG1	0.06	15.49 %
GTSD		0.00 %
Total	15.94	44.45 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	5.87	39.97 %
Gas-Stov	4.16	34.61 %
Chimney	3.12	85.99 %
Small-Ap	0.75	29.25 %
Grinder	0.73	36.54 %
Iron	0.14	95.53 %
Cook-Ele	0.11	52.77 %
In-Stove	0.05	30.21 %
Total	14.93	40.53 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.55	40.29 %
ATP1	0.87	34.25 %
KDA1	0.66	38.77 %
TPY1	0.46	40.95 %
NDL1	0.38	36.57 %
MPL1	0.37	40.27 %
KDR1	0.37	37.26 %
KNL2	0.34	21.39 %
NLR1	0.32	36.44 %
KAR1	0.32	19.50 %
SPE1	0.28	37.54 %
ADI1	0.27	21.20 %
RCY1	0.24	38.71 %
KHT1	0.23	38.58 %
VKI1	0.16	24.46 %
KVL1	0.15	19.48 %
DHN1	0.05	11.06 %
BVL1	0.04	7.86 %
TPSD		0.00 %
Total	14.93	40.53 %