

MTD Sales
21.42 L

Brand Share %
32.88 %

Information:

MTD : 01-11-2025 To 13-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **32.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	10.67	39.86 %
Gas-Stov	4.00	20.08 %
Chimney	2.86	67.27 %
Grinder	1.86	24.22 %
Cook-Ele	1.09	50.32 %
Iron	0.56	86.45 %
In-Stove	0.37	42.19 %
Total	21.42	32.88 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	11.15	32.16 %
TIRUPATI-01	10.27	33.70 %
Total	21.42	32.88 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.49	40.21 %
Gas-Stov	1.92	18.25 %
Chimney	1.51	69.83 %
Grinder	1.27	25.61 %
Cook-Ele	0.54	40.67 %
Iron	0.25	94.24 %
In-Stove	0.17	44.20 %
Total	11.15	32.16 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.51	24.06 %
VJW1	0.35	25.93 %
KDR1	0.34	29.67 %
RMV1	0.20	13.28 %
GVM1	0.20	23.28 %
PPM1	0.18	21.80 %
VJW5	0.18	19.30 %
GDV1	0.16	29.24 %
BPP1	0.14	29.19 %
PAP1	0.11	20.51 %
VUY1	0.09	20.31 %
GNT2	0.05	20.13 %
VJW4	0.05	9.40 %
KND1	0.04	8.67 %
TNI1	0.04	5.88 %
TDD1	0.04	4.76 %
JGG1	0.03	5.63 %
MTM1	0.02	2.26 %
GTSD		0.00 %
TEL1		0.00 %
Total	11.15	32.16 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	5.19	39.51 %
Gas-Stov	2.08	22.14 %
Chimney	1.36	64.64 %
Grinder	0.59	21.69 %
Cook-Ele	0.55	65.86 %
Iron	0.31	81.00 %
In-Stove	0.20	40.61 %
Total	10.27	33.70 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.88	26.75 %
ADI1	0.43	27.21 %
MPL1	0.32	30.95 %
NLR1	0.26	25.34 %
KOU1	0.25	27.70 %
TPY1	0.25	28.07 %
TPY2	0.24	10.01 %
NYP1	0.21	26.63 %
KVL1	0.20	29.07 %
KNL2	0.16	15.63 %
SPE1	0.15	15.29 %
GTL1	0.05	19.79 %
BVL1		0.00 %
TPSD		0.00 %
Total	10.27	33.70 %