

MTD Sales
34.50 L

Brand Share %
33.13 %

Information:

MTD : 01-10-2025 To 13-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	18.27	48.15 %
Gas-Stov	6.24	20.19 %
Grinder	3.45	26.73 %
Chimney	3.44	66.25 %
Cook-Ele	1.86	41.12 %
Iron	0.85	91.27 %
In-Stove	0.34	33.78 %
Small-Ap	0.04	0.93 %
Total	34.50	33.13 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	18.35	35.18 %
VIJAYAWADA-01	16.14	31.07 %
Total	34.50	33.13 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	9.79	51.03 %
Gas-Stov	3.67	21.41 %
Chimney	1.93	58.77 %
Grinder	1.26	31.59 %
Cook-Ele	0.94	47.54 %
Iron	0.42	88.08 %
In-Stove	0.32	45.49 %
Small-Ap	0.02	0.95 %
Total	18.35	35.18 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.04	19.93 %
ATP1	1.04	28.47 %
PMR1	0.73	32.25 %
NLR1	0.56	27.85 %
KVL1	0.50	25.74 %
KOU1	0.49	26.15 %
NDL1	0.48	25.31 %
VKI1	0.48	27.44 %
KHT1	0.45	25.52 %
BVL1	0.36	26.26 %
RCY1	0.34	32.17 %
NYP1	0.25	21.39 %
ADI1	0.23	17.72 %
SPE1	0.23	33.01 %
KNL2	0.14	9.75 %
DHN1	0.09	12.97 %
GTL1	0.02	4.86 %
Total	18.35	35.18 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	8.48	45.20 %
Gas-Stov	2.57	18.67 %
Grinder	2.18	24.55 %
Chimney	1.51	79.21 %
Cook-Ele	0.92	36.13 %
Iron	0.43	94.53 %
In-Stove	0.02	7.63 %
Small-Ap	0.02	0.90 %
Total	16.14	31.07 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.55	21.89 %
TDD1	0.46	25.96 %
MTM1	0.41	25.33 %
KDR1	0.37	25.69 %
ELU1	0.33	19.06 %
RAL1	0.32	29.52 %
TNI1	0.26	20.20 %
DPE1	0.26	28.90 %
VJW4	0.26	30.44 %
VJW1	0.24	11.98 %
BPP1	0.24	23.86 %
NRT1	0.24	25.34 %
TVU1	0.22	23.54 %
GVM1	0.22	16.43 %
VJW5	0.20	16.82 %
PRL1	0.19	28.51 %
GNT2	0.18	18.74 %
TEL1	0.18	19.72 %
VJW2	0.18	28.36 %
NPR1	0.15	20.04 %
GDV1	0.09	10.75 %
JGG1	0.08	13.43 %
Total	16.14	31.07 %