

MTD Sales
17.06 L

Brand Share %
36.32 %

Information:

MTD : 01-09-2025 To 13-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **36.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	8.64	43.56 %
Gas-Stov	3.45	29.58 %
Chimney	2.32	68.22 %
Grinder	1.32	23.37 %
Cook-Ele	0.65	26.67 %
Iron	0.55	89.42 %
In-Stove	0.10	12.38 %
Small-Ap	0.04	1.62 %
Total	17.06	36.32 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	9.59	36.25 %
VIJAYAWADA-01	7.47	36.41 %
Total	17.06	36.32 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	4.29	42.90 %
Gas-Stov	2.42	33.13 %
Chimney	1.26	62.34 %
Grinder	0.81	26.36 %
Iron	0.38	88.82 %
Cook-Ele	0.34	24.41 %
In-Stove	0.07	11.59 %
Small-Ap	0.02	1.31 %
Total	9.59	36.25 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.85	34.19 %
PMR1	0.41	36.15 %
ADI1	0.32	36.22 %
MPL1	0.30	28.37 %
KHT1	0.27	33.79 %
NDL1	0.25	34.18 %
KNL2	0.19	5.84 %
NLR1	0.18	31.55 %
RCY1	0.12	15.31 %
KOU1	0.10	20.55 %
BVL1	0.09	19.70 %
GTL1	0.08	12.15 %
VKI1	0.05	9.76 %
SPE1	0.04	13.18 %
DHN1	0.01	1.82 %
Total	9.59	36.25 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.35	44.23 %
Chimney	1.05	76.91 %
Gas-Stov	1.03	23.62 %
Grinder	0.51	19.79 %
Cook-Ele	0.31	29.70 %
Iron	0.17	90.79 %
In-Stove	0.02	15.70 %
Small-Ap	0.02	2.12 %
Total	7.47	36.41 %

Branch *	MTD Sales L	Brand Share %
VJW5	0.30	30.12 %
VJW3	0.27	33.22 %
TDD1	0.27	31.44 %
VKN1	0.22	28.51 %
TNI1	0.19	25.49 %
GNT1	0.16	31.01 %
VUY1	0.13	28.73 %
CKT1	0.08	21.81 %
PAP1	0.06	23.71 %
GVM1	0.05	9.29 %
BPP1	0.04	16.22 %
VJW2	0.04	22.31 %
RMV1	0.03	7.34 %
TEL1	0.01	1.65 %
GNT2		0.00 %
JGG1		0.00 %
MTM1		0.00 %
PRL1	-0.03	-37.30 %
Total	7.47	36.41 %