

MTD Sales
22.59 L

Brand Share %
36.10 %

Information:

MTD : 01-08-2025 To 13-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **36.10 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	11.71	46.91 %
Gas-Stov	5.54	29.97 %
Chimney	1.80	70.89 %
Grinder	1.66	18.48 %
Cook-Ele	0.91	35.56 %
Iron	0.61	78.25 %
In-Stove	0.37	42.10 %
Total	22.59	36.10 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	12.19	36.10 %
VIJAYAWADA-01	10.40	36.11 %
Total	22.59	36.10 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	6.62	46.03 %
Gas-Stov	2.80	26.52 %
Chimney	1.09	80.32 %
Grinder	0.69	20.04 %
Cook-Ele	0.43	34.63 %
In-Stove	0.29	55.70 %
Iron	0.26	69.23 %
Total	12.19	36.10 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.10	25.33 %
MPL1	0.34	23.44 %
KNL2	0.34	25.67 %
SPE1	0.29	27.41 %
ADI1	0.22	20.84 %
PDT1	0.21	33.06 %
RCY1	0.20	25.85 %
TPY2	0.20	9.51 %
DHN1	0.19	25.71 %
KNL1	0.18	9.95 %
NDL1	0.16	15.64 %
BVL1	0.10	12.03 %
TPSD		0.00 %
Total	12.19	36.10 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.08	48.11 %
Gas-Stov	2.74	34.55 %
Grinder	0.97	17.50 %
Chimney	0.71	60.02 %
Cook-Ele	0.48	36.45 %
Iron	0.34	86.91 %
In-Stove	0.08	21.66 %
Total	10.40	36.11 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.38	28.86 %
VJW1	0.24	31.63 %
RAL1	0.24	31.14 %
ELU1	0.23	27.65 %
VJW5	0.20	30.06 %
VJW4	0.17	32.79 %
KND1	0.15	22.71 %
DPE1	0.14	23.02 %
GNT2	0.12	24.50 %
VUY1	0.11	22.69 %
RMV1	0.11	12.40 %
TDD1	0.09	9.72 %
PRL1	0.08	28.17 %
PAP1	0.07	21.86 %
JGG1	0.06	11.35 %
PNR1	0.05	15.00 %
GTSD		0.00 %
Total	10.40	36.11 %