

MTD Sales
18.77 L

Brand Share %
31.16 %

Information:

MTD : 01-11-2025 To 12-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	9.59	38.33 %
Gas-Stov	3.61	19.41 %
Chimney	2.08	59.91 %
Grinder	1.77	24.39 %
Cook-Ele	0.91	46.84 %
Iron	0.50	85.98 %
In-Stove	0.32	39.66 %
Total	18.77	31.16 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	9.69	30.21 %
TIRUPATI-01	9.09	32.24 %
Total	18.77	31.16 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.83	38.06 %
Gas-Stov	1.69	17.20 %
Grinder	1.22	25.98 %
Chimney	1.19	64.70 %
Cook-Ele	0.39	33.54 %
Iron	0.22	93.50 %
In-Stove	0.15	42.56 %
Total	9.69	30.21 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.36	18.39 %
VJW1	0.35	26.25 %
KDR1	0.34	30.70 %
CRL1	0.29	27.38 %
GVM1	0.20	23.28 %
VJW5	0.18	19.30 %
PPM1	0.15	19.78 %
GDV1	0.13	27.64 %
BPP1	0.11	27.01 %
PAP1	0.11	27.10 %
RMV1	0.09	6.57 %
VJW4	0.05	9.40 %
GNT2	0.04	24.36 %
KND1	0.04	8.67 %
TNI1	0.03	4.31 %
JGG1	0.03	5.63 %
VUY1	0.03	9.08 %
MTM1	0.02	2.38 %
TDD1	0.01	1.53 %
GTSD		0.00 %
TEL1		0.00 %
Total	9.69	30.21 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	4.76	38.59 %
Gas-Stov	1.92	21.88 %
Chimney	0.89	54.50 %
Grinder	0.54	21.44 %
Cook-Ele	0.52	66.36 %
Iron	0.28	80.84 %
In-Stove	0.17	37.51 %
Total	9.09	32.24 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.71	23.81 %
ADI1	0.43	28.53 %
NDL1	0.40	31.15 %
MPL1	0.28	30.40 %
NLR1	0.26	25.34 %
KOU1	0.25	30.71 %
NYP1	0.21	26.63 %
PGR1	0.21	28.74 %
TPY1	0.20	28.23 %
KVL1	0.20	29.07 %
RCY1	0.16	29.71 %
KNL2	0.16	16.25 %
SPE1	0.15	17.24 %
TPY2	0.09	4.08 %
GTL1	0.05	19.79 %
BVL1		0.00 %
TPSD		0.00 %
Total	9.09	32.24 %