

MTD Sales
32.60 L

Brand Share %
32.92 %

Information:

MTD : 01-10-2025 To 12-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **32.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	17.49	48.54 %
Gas-Stov	5.81	19.92 %
Grinder	3.36	26.93 %
Chimney	3.07	61.68 %
Cook-Ele	1.76	40.62 %
Iron	0.77	91.79 %
In-Stove	0.29	31.63 %
Small-Ap	0.04	0.96 %
Total	32.60	32.92 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	17.22	35.07 %
VIJAYAWADA-01	15.38	30.80 %
Total	32.60	32.92 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	9.28	51.49 %
Gas-Stov	3.44	21.34 %
Chimney	1.75	56.29 %
Grinder	1.22	32.18 %
Cook-Ele	0.89	46.20 %
Iron	0.35	89.02 %
In-Stove	0.27	43.89 %
Small-Ap	0.02	1.00 %
Total	17.22	35.07 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.04	20.32 %
ATP1	1.00	30.39 %
KVL1	0.47	25.57 %
VKI1	0.47	27.37 %
KHT1	0.45	26.98 %
NLR1	0.44	25.11 %
KOU1	0.42	25.70 %
NDL1	0.41	23.05 %
BVL1	0.36	26.26 %
RCY1	0.34	32.17 %
NYP1	0.25	22.44 %
ADI1	0.23	17.72 %
KNL2	0.14	10.45 %
DHN1	0.08	11.78 %
GTL1	0.02	5.79 %
Total	17.22	35.07 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	8.22	45.59 %
Gas-Stov	2.37	18.16 %
Grinder	2.14	24.64 %
Chimney	1.32	70.63 %
Cook-Ele	0.87	36.15 %
Iron	0.41	94.29 %
In-Stove	0.02	7.63 %
Small-Ap	0.02	0.92 %
Total	15.38	30.80 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.55	23.42 %
TDD1	0.46	26.63 %
MTM1	0.41	25.33 %
PAP1	0.41	32.84 %
ELU1	0.33	19.32 %
VKN1	0.32	32.67 %
RAL1	0.32	28.94 %
KDR1	0.31	24.24 %
DPE1	0.26	28.90 %
VJW4	0.26	30.66 %
BPP1	0.24	24.74 %
NRT1	0.24	26.58 %
TNI1	0.24	19.42 %
GVM1	0.22	16.43 %
VJW5	0.20	17.40 %
VJW1	0.19	9.99 %
PRL1	0.19	28.51 %
GNT2	0.18	18.74 %
TEL1	0.18	21.29 %
VJW2	0.18	28.36 %
TVU1	0.16	19.48 %
NPR1	0.15	20.04 %
GDV1	0.09	11.60 %
JGG1	0.08	13.67 %
Total	15.38	30.80 %