

MTD Sales
16.01 L

Brand Share %
36.69 %

Information:

MTD : 01-09-2025 To 12-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **36.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	8.22	44.03 %
Gas-Stov	3.28	30.31 %
Chimney	2.14	72.08 %
Grinder	1.13	22.31 %
Cook-Ele	0.60	26.11 %
Iron	0.50	88.51 %
In-Stove	0.10	12.38 %
Small-Ap	0.04	1.72 %
Total	16.01	36.69 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	8.81	36.60 %
VIJAYAWADA-01	7.20	36.81 %
Total	16.01	36.69 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	4.10	43.89 %
Gas-Stov	2.25	33.86 %
Chimney	1.08	67.93 %
Grinder	0.62	23.70 %
Iron	0.34	87.69 %
Cook-Ele	0.32	24.13 %
In-Stove	0.07	11.59 %
Small-Ap	0.02	1.39 %
Total	8.81	36.60 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.85	34.78 %
PMR1	0.37	35.26 %
MPL1	0.30	29.24 %
KHT1	0.27	35.10 %
ADI1	0.26	32.64 %
KNL2	0.19	5.84 %
NLR1	0.14	27.05 %
BVL1	0.09	22.63 %
KOU1	0.09	22.49 %
GTL1	0.08	12.15 %
RCY1	0.05	26.73 %
VKI1	0.05	9.76 %
SPE1	0.03	7.94 %
DHN1	0.01	1.82 %
Total	8.81	36.60 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.12	44.17 %
Chimney	1.05	76.91 %
Gas-Stov	1.03	24.65 %
Grinder	0.51	20.83 %
Cook-Ele	0.28	28.77 %
Iron	0.16	90.26 %
In-Stove	0.02	15.70 %
Small-Ap	0.02	2.26 %
Total	7.20	36.81 %

Branch *	MTD Sales L	Brand Share %
VJW5	0.30	31.70 %
VJW3	0.27	35.50 %
TDD1	0.27	31.44 %
VKN1	0.22	28.51 %
TNI1	0.19	25.49 %
VUY1	0.13	28.73 %
GNT1	0.11	29.33 %
CKT1	0.08	25.02 %
AMP1	0.07	36.66 %
PAP1	0.06	23.71 %
PNR1	0.06	35.79 %
GVM1	0.05	9.29 %
BPP1	0.04	16.22 %
VJW2	0.04	22.31 %
RMV1	0.03	7.34 %
TEL1	0.01	1.73 %
GNT2		0.00 %
JGG1		0.00 %
MTM1		0.00 %
PRL1	-0.03	-37.30 %
Total	7.20	36.81 %