

MTD Sales
21.75 L

Brand Share %
36.47 %

Information:

MTD : 01-08-2025 To 12-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **36.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	11.29	47.71 %
Gas-Stov	5.29	30.04 %
Chimney	1.80	70.89 %
Grinder	1.61	18.71 %
Cook-Ele	0.84	34.44 %
Iron	0.57	77.05 %
In-Stove	0.34	44.58 %
Total	21.75	36.47 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	11.62	36.25 %
VIJAYAWADA-01	10.13	36.72 %
Total	21.75	36.47 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	6.34	46.75 %
Gas-Stov	2.61	26.28 %
Chimney	1.09	80.32 %
Grinder	0.69	20.46 %
Cook-Ele	0.39	32.73 %
In-Stove	0.27	55.40 %
Iron	0.23	66.57 %
Total	11.62	36.25 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.10	26.00 %
KNL2	0.31	25.16 %
SPE1	0.25	26.75 %
MPL1	0.22	17.13 %
RCY1	0.20	26.48 %
ADI1	0.20	19.67 %
TPY2	0.20	9.81 %
DHN1	0.19	28.24 %
NDL1	0.16	17.06 %
KNL1	0.15	8.43 %
BVL1	0.05	7.07 %
TPSD		0.00 %
Total	11.62	36.25 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.96	48.98 %
Gas-Stov	2.67	34.92 %
Grinder	0.92	17.58 %
Chimney	0.71	60.02 %
Cook-Ele	0.46	36.05 %
Iron	0.33	86.57 %
In-Stove	0.08	26.36 %
Total	10.13	36.72 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.38	30.22 %
VJW1	0.24	31.63 %
ELU1	0.23	27.65 %
RAL1	0.21	28.08 %
VJW5	0.20	30.06 %
VJW4	0.17	32.79 %
KND1	0.15	25.27 %
DPE1	0.14	26.43 %
GNT2	0.12	24.50 %
VUY1	0.11	22.69 %
RMV1	0.11	14.06 %
TDD1	0.09	9.72 %
PRL1	0.08	28.17 %
PAP1	0.06	19.28 %
JGG1	0.06	12.04 %
PNR1	0.03	8.21 %
GTSD		0.00 %
Total	10.13	36.72 %