

MTD Sales
17.04 L

Brand Share %
30.69 %

Information:

MTD : 01-11-2025 To 11-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	8.83	38.47 %
Gas-Stov	3.28	19.27 %
Grinder	1.77	25.18 %
Chimney	1.53	52.34 %
Cook-Ele	0.82	47.22 %
Iron	0.48	85.47 %
In-Stove	0.32	40.64 %
Total	17.04	30.69 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	9.16	30.53 %
TIRUPATI-01	7.87	30.88 %
Total	17.04	30.69 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.57	39.11 %
Gas-Stov	1.66	17.88 %
Grinder	1.22	26.91 %
Chimney	1.01	60.94 %
Cook-Ele	0.33	32.74 %
Iron	0.22	93.50 %
In-Stove	0.15	45.11 %
Total	9.16	30.53 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.36	19.32 %
VJW1	0.35	26.98 %
KDR1	0.30	30.11 %
CRL1	0.29	27.83 %
GVM1	0.20	23.28 %
VJW5	0.18	19.72 %
PPM1	0.15	25.87 %
RMV1	0.14	9.61 %
GDV1	0.13	28.91 %
PAP1	0.11	27.10 %
VJW4	0.05	10.19 %
GNT2	0.04	24.36 %
KND1	0.04	8.67 %
TNI1	0.03	4.31 %
JGG1	0.03	5.99 %
VUY1	0.03	9.08 %
MTM1	0.02	2.61 %
TDD1	0.01	1.63 %
GTSD		0.00 %
TEL1		0.00 %
Total	9.16	30.53 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	4.27	37.81 %
Gas-Stov	1.62	20.95 %
Grinder	0.54	22.00 %
Chimney	0.51	40.92 %
Cook-Ele	0.49	67.36 %
Iron	0.26	79.64 %
In-Stove	0.17	37.51 %
Total	7.87	30.88 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.52	20.35 %
ADI1	0.40	28.62 %
NDL1	0.39	30.60 %
TPY2	0.25	11.66 %
MPL1	0.22	27.54 %
NLR1	0.21	23.36 %
NYP1	0.21	27.58 %
KVL1	0.20	29.07 %
RCY1	0.16	29.71 %
SPE1	0.15	20.97 %
KNL2	0.08	11.12 %
GTL1	0.05	19.79 %
BVL1		0.00 %
TPSD		0.00 %
Total	7.87	30.88 %