

MTD Sales
30.52 L

Brand Share %
32.89 %

Information:

MTD : 01-10-2025 To 11-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **32.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	16.28	48.55 %
Gas-Stov	5.54	20.05 %
Chimney	3.07	61.68 %
Grinder	3.04	25.92 %
Cook-Ele	1.55	38.54 %
Iron	0.71	91.13 %
In-Stove	0.29	34.72 %
Small-Ap	0.04	1.04 %
Total	30.52	32.89 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	16.01	35.09 %
VIJAYAWADA-01	14.51	30.77 %
Total	30.52	32.89 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	8.39	50.60 %
Gas-Stov	3.34	21.96 %
Chimney	1.75	56.29 %
Grinder	1.13	31.60 %
Cook-Ele	0.81	46.37 %
Iron	0.31	87.76 %
In-Stove	0.27	48.29 %
Small-Ap	0.02	1.11 %
Total	16.01	35.09 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.96	19.94 %
ATP1	0.88	30.34 %
KVL1	0.47	26.31 %
VKI1	0.46	27.48 %
KHT1	0.45	26.98 %
NLR1	0.39	23.21 %
BVL1	0.36	30.48 %
NDL1	0.36	22.44 %
RCY1	0.34	32.17 %
KOU1	0.31	22.58 %
NYP1	0.25	23.11 %
ADI1	0.23	17.82 %
KNL2	0.14	11.55 %
DHN1	0.08	14.07 %
GTL1	0.02	6.11 %
Total	16.01	35.09 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	7.89	46.55 %
Gas-Stov	2.20	17.73 %
Grinder	1.92	23.44 %
Chimney	1.32	70.63 %
Cook-Ele	0.74	32.50 %
Iron	0.39	94.01 %
In-Stove	0.02	8.34 %
Small-Ap	0.02	0.98 %
Total	14.51	30.77 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.47	20.90 %
MTM1	0.39	24.35 %
TDD1	0.37	26.52 %
ELU1	0.33	19.32 %
KDR1	0.31	24.24 %
VKN1	0.26	28.53 %
VJW4	0.26	32.82 %
BPP1	0.24	25.69 %
NRT1	0.24	29.05 %
DPE1	0.22	25.88 %
GVM1	0.22	17.09 %
RAL1	0.21	22.62 %
VJW1	0.19	10.12 %
PRL1	0.19	28.51 %
TEL1	0.18	21.29 %
TNI1	0.18	16.19 %
TVU1	0.16	19.48 %
VJW5	0.16	15.22 %
GNT2	0.16	17.55 %
NPR1	0.13	20.05 %
GDV1	0.09	11.60 %
JGG1	0.08	13.67 %
Total	14.51	30.77 %