



AP : PREETHI Sales Performance 12/09/2025 9:27 AM

MTD Sales
15.05 L

Brand Share %
36.51 %

Information:

MTD : 01-09-2025 To 11-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **36.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	7.58	43.62 %
Gas-Stov	2.99	29.24 %
Chimney	2.14	72.08 %
Grinder	1.13	23.41 %
Cook-Ele	0.60	26.51 %
Iron	0.47	88.98 %
In-Stove	0.10	12.38 %
Small-Ap	0.04	1.89 %
Total	15.05	36.51 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	8.24	35.88 %
VIJAYAWADA-01	6.81	37.31 %
Total	15.05	36.51 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.79	42.91 %
Gas-Stov	2.02	32.14 %
Chimney	1.08	67.93 %
Grinder	0.62	24.18 %
Iron	0.32	88.65 %
Cook-Ele	0.32	24.78 %
In-Stove	0.07	11.59 %
Small-Ap	0.02	1.48 %
Total	8.24	35.88 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.84	34.50 %
MPL1	0.30	29.24 %
KHT1	0.24	31.92 %
KNL2	0.19	5.94 %
ADI1	0.17	26.07 %
NLR1	0.14	27.05 %
BVL1	0.09	23.85 %
KOU1	0.09	23.55 %
GTL1	0.08	12.15 %
RCY1	0.05	26.73 %
VKI1	0.05	9.76 %
SPE1	0.03	9.40 %
DHN1	0.01	1.82 %
Total	8.24	35.88 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.79	44.34 %
Chimney	1.05	76.91 %
Gas-Stov	0.97	24.64 %
Grinder	0.51	22.53 %
Cook-Ele	0.28	28.77 %
Iron	0.15	89.70 %
In-Stove	0.02	15.70 %
Small-Ap	0.02	2.61 %
Total	6.81	37.31 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.37	32.65 %
VJW5	0.28	29.81 %
VJW3	0.27	35.50 %
TDD1	0.27	31.44 %
VKN1	0.22	30.39 %
TNI1	0.16	24.81 %
GNT1	0.11	31.52 %
VUY1	0.11	25.89 %
CKT1	0.08	30.69 %
PAP1	0.06	31.78 %
PNR1	0.06	35.79 %
GVM1	0.05	9.29 %
BPP1	0.04	16.22 %
VJW2	0.04	22.31 %
AMP1	0.03	17.56 %
RMV1	0.02	5.42 %
TEL1	0.01	2.51 %
GNT2		0.00 %
JGG1		0.00 %
MTM1		0.00 %
PRL1	-0.03	-37.30 %
Total	6.81	37.31 %