

MTD Sales
20.70 L

Brand Share %
36.34 %

Information:

MTD : 01-08-2025 To 11-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **36.34 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	10.65	47.02 %
Gas-Stov	5.11	30.58 %
Chimney	1.80	70.89 %
Grinder	1.53	18.51 %
Cook-Ele	0.82	35.08 %
Iron	0.51	75.75 %
In-Stove	0.29	43.08 %
Total	20.70	36.34 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	11.24	36.47 %
VIJAYAWADA-01	9.46	36.18 %
Total	20.70	36.34 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	6.04	46.50 %
Gas-Stov	2.61	27.39 %
Chimney	1.09	80.32 %
Grinder	0.69	20.99 %
Cook-Ele	0.39	33.28 %
In-Stove	0.22	52.67 %
Iron	0.20	64.80 %
Total	11.24	36.47 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.08	25.94 %
SPE1	0.24	29.20 %
KNL2	0.23	22.57 %
MPL1	0.22	18.93 %
RCY1	0.20	28.30 %
ADI1	0.20	20.04 %
TPY2	0.20	9.81 %
DHN1	0.18	27.15 %
NDL1	0.16	18.08 %
KNL1	0.08	5.05 %
BVL1	0.05	7.69 %
TPSD		0.00 %
Total	11.24	36.47 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.61	47.71 %
Gas-Stov	2.50	34.83 %
Grinder	0.84	16.87 %
Chimney	0.71	60.02 %
Cook-Ele	0.43	36.89 %
Iron	0.30	85.40 %
In-Stove	0.08	28.20 %
Total	9.46	36.18 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.38	30.67 %
PPM1	0.30	34.72 %
VJW1	0.24	33.37 %
ELU1	0.20	27.51 %
VJW5	0.20	32.18 %
VKN1	0.20	30.82 %
RAL1	0.15	28.14 %
KND1	0.15	25.27 %
DPE1	0.14	28.27 %
VJW4	0.13	26.62 %
GNT2	0.12	25.92 %
RMV1	0.11	14.06 %
VUY1	0.10	21.08 %
TDD1	0.09	9.78 %
PRL1	0.08	28.17 %
PAP1	0.06	19.28 %
JGG1	0.06	12.04 %
PNR1	0.03	10.93 %
GTSD		0.00 %
Total	9.46	36.18 %