



AP : PREETHI Sales Performance 12/05/2026 9:26 AM

MTD Sales
26.02 L

Brand Share %
43.20 %

Information:

MTD : 01-05-2026 To 11-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **43.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	11.46	48.16 %
Gas-Stov	6.54	36.00 %
Chimney	4.28	81.06 %
Grinder	1.75	34.80 %
Small-Ap	1.26	28.76 %
In-Stove	0.30	47.11 %
Iron	0.22	97.94 %
Cook-Ele	0.21	48.57 %
Total	26.02	43.20 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	13.10	45.15 %
TIRUPATI-01	12.92	41.38 %
Total	26.02	43.20 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	6.16	56.09 %
Gas-Stov	2.99	36.76 %
Chimney	1.79	73.53 %
Grinder	1.13	33.60 %
Small-Ap	0.55	24.72 %
In-Stove	0.24	53.37 %
Cook-Ele	0.13	46.90 %
Iron	0.11	95.77 %
Total	13.10	45.15 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.47	37.68 %
GVM1	0.35	33.53 %
TDD1	0.32	40.05 %
VJW4	0.27	29.32 %
DPE1	0.26	30.35 %
PPM1	0.24	39.95 %
AMP1	0.21	32.67 %
VKN1	0.20	39.20 %
TEL1	0.20	34.25 %
NPR1	0.15	28.49 %
VJW2	0.15	27.71 %
BPP1	0.13	31.12 %
VJW5	0.10	19.22 %
GDV1	0.09	37.78 %
KND1	0.07	19.17 %
GNT2	0.06	19.91 %
PRL1	0.04	16.25 %
JGG1	0.03	11.10 %
GTSD		0.00 %
Total	13.10	45.15 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	5.29	41.35 %
Gas-Stov	3.56	35.39 %
Chimney	2.49	87.49 %
Small-Ap	0.71	32.94 %
Grinder	0.62	37.20 %
Iron	0.12	100.00 %
Cook-Ele	0.08	51.58 %
In-Stove	0.05	30.21 %
Total	12.92	41.38 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.40	41.68 %
ATP1	0.79	35.34 %
KDA1	0.60	38.52 %
TPY1	0.38	41.53 %
MPL1	0.33	38.78 %
NDL1	0.32	40.96 %
NLR1	0.31	39.75 %
KAR1	0.29	21.92 %
KNL2	0.29	21.73 %
SPE1	0.28	40.92 %
KHT1	0.23	41.22 %
PIL1	0.22	36.97 %
ADI1	0.21	19.28 %
KDR1	0.21	25.87 %
VKI1	0.16	29.07 %
KVL1	0.15	25.09 %
DHN1	0.05	13.18 %
BVL1	0.04	8.96 %
TPSD		0.00 %
Total	12.92	41.38 %