

MTD Sales
15.98 L

Brand Share %
30.53 %

Information:

MTD : 01-11-2025 To 10-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	8.02	37.32 %
Gas-Stov	3.19	19.82 %
Grinder	1.77	26.75 %
Chimney	1.53	52.34 %
Cook-Ele	0.75	46.73 %
Iron	0.45	84.63 %
In-Stove	0.27	38.06 %
Total	15.98	30.53 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	8.68	30.94 %
TIRUPATI-01	7.29	30.06 %
Total	15.98	30.53 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.27	39.49 %
Gas-Stov	1.57	18.15 %
Grinder	1.22	28.40 %
Chimney	1.01	60.94 %
Cook-Ele	0.28	30.73 %
Iron	0.20	92.89 %
In-Stove	0.12	40.71 %
Total	8.68	30.94 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.35	28.10 %
OGL1	0.33	19.79 %
CRL1	0.29	28.78 %
GVM1	0.20	25.07 %
VJW5	0.18	19.72 %
RMV1	0.14	10.71 %
VJW4	0.05	10.19 %
KND1	0.04	8.67 %
JGG1	0.03	5.99 %
VUY1	0.03	9.67 %
MTM1	0.02	2.64 %
GTSD		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
Total	8.68	30.94 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.75	35.13 %
Gas-Stov	1.62	21.76 %
Grinder	0.54	23.66 %
Chimney	0.51	40.92 %
Cook-Ele	0.47	68.07 %
Iron	0.25	78.97 %
In-Stove	0.15	36.13 %
Total	7.29	30.06 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.48	20.48 %
ADI1	0.40	29.91 %
TPY2	0.25	11.66 %
MPL1	0.22	27.77 %
NLR1	0.21	24.07 %
NYP1	0.21	29.93 %
SPE1	0.15	21.36 %
TPY1	0.10	22.74 %
KNL2	0.08	11.12 %
GTL1	0.05	24.09 %
BVL1		0.00 %
TPSD		0.00 %
Total	7.29	30.06 %