

MTD Sales
27.69 L

Brand Share %
32.18 %

Information:

MTD : 01-10-2025 To 10-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **32.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	14.87	47.66 %
Gas-Stov	5.06	19.67 %
Grinder	2.87	26.17 %
Chimney	2.40	57.47 %
Cook-Ele	1.53	40.00 %
Iron	0.64	90.23 %
In-Stove	0.27	35.56 %
Small-Ap	0.04	1.13 %
Total	27.69	32.18 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	13.86	31.12 %
TIRUPATI-01	13.83	33.32 %
Total	27.69	32.18 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	7.44	46.66 %
Gas-Stov	2.08	17.63 %
Grinder	1.87	24.49 %
Chimney	1.32	70.63 %
Cook-Ele	0.74	33.87 %
Iron	0.36	93.54 %
In-Stove	0.02	8.93 %
Small-Ap	0.02	1.06 %
Total	13.86	31.12 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.47	21.63 %
MTM1	0.37	26.89 %
ELU1	0.33	19.32 %
KDR1	0.31	24.24 %
TDD1	0.29	28.24 %
VKN1	0.26	29.87 %
BPP1	0.24	26.28 %
NRT1	0.24	29.40 %
DPE1	0.22	25.88 %
RAL1	0.21	24.07 %
VJW1	0.19	10.23 %
TNI1	0.18	17.52 %
PRL1	0.18	27.40 %
TVU1	0.16	23.43 %
GVM1	0.16	14.92 %
VJW5	0.16	15.87 %
VJW2	0.16	31.28 %
VJW4	0.15	22.39 %
TEL1	0.15	19.70 %
NPR1	0.13	21.38 %
GNT2	0.13	14.67 %
GDV1	0.09	11.86 %
JGG1	0.08	14.38 %
Total	13.86	31.12 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	7.43	48.69 %
Gas-Stov	2.99	21.39 %
Chimney	1.08	46.85 %
Grinder	1.00	29.99 %
Cook-Ele	0.79	48.14 %
Iron	0.27	86.19 %
In-Stove	0.25	50.15 %
Small-Ap	0.02	1.20 %
Total	13.83	33.32 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.92	19.53 %
ATP1	0.79	30.58 %
KVL1	0.46	32.07 %
KHT1	0.45	26.98 %
NLR1	0.37	22.21 %
RCY1	0.30	29.38 %
VKI1	0.28	19.96 %
KOU1	0.27	21.15 %
MPL1	0.26	23.54 %
BVL1	0.25	25.90 %
NYP1	0.25	25.60 %
NDL1	0.25	16.71 %
ADI1	0.19	15.38 %
KNL2	0.14	12.39 %
DHN1	0.08	15.04 %
GTL1	0.02	7.13 %
Total	13.83	33.32 %