

MTD Sales
13.51 L

Brand Share %
38.16 %

Information:

MTD : 01-09-2025 To 10-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **38.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	6.66	44.83 %
Gas-Stov	2.86	29.92 %
Chimney	1.78	68.23 %
Grinder	1.07	29.42 %
Cook-Ele	0.54	26.87 %
Iron	0.45	90.76 %
In-Stove	0.10	33.64 %
Small-Ap	0.04	2.21 %
Total	13.51	38.16 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	7.39	39.08 %
VIJAYAWADA-01	6.12	37.10 %
Total	13.51	38.16 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.28	45.37 %
Gas-Stov	1.95	32.60 %
Chimney	0.91	64.02 %
Grinder	0.56	37.79 %
Iron	0.30	87.98 %
Cook-Ele	0.29	25.59 %
In-Stove	0.07	42.21 %
Small-Ap	0.02	1.87 %
Total	7.39	39.08 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.63	28.22 %
ATP1	0.34	36.08 %
MPL1	0.30	30.05 %
KHT1	0.24	33.10 %
KNL2	0.19	26.81 %
ADI1	0.17	27.55 %
NLR1	0.14	27.05 %
BVL1	0.09	26.23 %
KOU1	0.09	25.12 %
GTL1	0.08	12.15 %
RCY1	0.05	26.73 %
VKI1	0.05	9.76 %
SPE1	0.03	9.40 %
DHN1	0.01	1.82 %
Total	7.39	39.08 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.38	44.32 %
Gas-Stov	0.91	25.42 %
Chimney	0.87	73.30 %
Grinder	0.51	23.62 %
Cook-Ele	0.26	28.47 %
Iron	0.15	96.78 %
In-Stove	0.02	20.63 %
Small-Ap	0.02	2.71 %
Total	6.12	37.10 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.37	32.65 %
VJW5	0.28	31.42 %
TDD1	0.27	32.23 %
NRT1	0.23	33.75 %
VJW3	0.23	34.18 %
VKN1	0.22	31.54 %
TNI1	0.16	27.34 %
GNT1	0.11	34.68 %
VUY1	0.11	25.89 %
CKT1	0.08	30.69 %
PNR1	0.06	35.79 %
BPP1	0.04	17.58 %
VJW2	0.04	22.31 %
AMP1	0.03	22.83 %
GVM1	0.02	5.85 %
RMV1	0.02	5.42 %
TEL1	0.01	2.79 %
GNT2		0.00 %
JGG1		0.00 %
MTM1		0.00 %
PRL1	-0.06	-96.19 %
Total	6.12	37.10 %