

MTD Sales
18.91 L

Brand Share %
36.19 %

Information:

MTD : 01-08-2025 To 10-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **36.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	9.73	47.03 %
Gas-Stov	4.76	31.09 %
Chimney	1.61	68.54 %
Grinder	1.35	17.84 %
Cook-Ele	0.72	33.55 %
Iron	0.48	74.60 %
In-Stove	0.27	42.64 %
Total	18.91	36.19 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	10.42	36.82 %
VIJAYAWADA-01	8.49	35.44 %
Total	18.91	36.19 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	5.44	45.99 %
Gas-Stov	2.59	29.31 %
Chimney	1.09	80.32 %
Grinder	0.56	19.25 %
Cook-Ele	0.36	33.90 %
In-Stove	0.19	53.29 %
Iron	0.18	62.39 %
Total	10.42	36.82 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.08	26.96 %
KNL2	0.23	23.07 %
MPL1	0.22	21.36 %
ADI1	0.20	20.04 %
DHN1	0.18	30.18 %
RCY1	0.18	25.86 %
TPY2	0.17	10.50 %
PGR1	0.16	30.03 %
NDL1	0.14	16.43 %
BVL1	0.05	8.68 %
KNL1	0.05	3.19 %
Total	10.42	36.82 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.29	48.41 %
Gas-Stov	2.18	33.51 %
Grinder	0.79	16.96 %
Chimney	0.52	52.37 %
Cook-Ele	0.35	33.19 %
Iron	0.29	84.97 %
In-Stove	0.08	28.20 %
Total	8.49	35.44 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.38	31.16 %
MTM1	0.27	35.22 %
PPM1	0.25	31.27 %
ELU1	0.20	28.93 %
VJW5	0.20	32.18 %
VKN1	0.20	32.20 %
RAL1	0.15	30.18 %
VJW1	0.15	23.76 %
DPE1	0.14	28.27 %
VJW4	0.13	26.62 %
GNT2	0.12	25.92 %
RMV1	0.11	15.83 %
KND1	0.11	19.70 %
TDD1	0.09	9.78 %
PRL1	0.08	28.77 %
VUY1	0.06	13.79 %
PAP1	0.06	22.28 %
JGG1	0.06	12.93 %
JPT1	0.04	34.19 %
PNR1		0.00 %
Total	8.49	35.44 %