

MTD Sales
13.96 L

Brand Share %
29.57 %

Information:

MTD : 01-11-2025 To 09-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	7.07	36.00 %
Gas-Stov	2.69	18.76 %
Grinder	1.63	26.17 %
Chimney	1.18	52.10 %
Cook-Ele	0.72	47.76 %
Iron	0.40	84.14 %
In-Stove	0.27	41.33 %
Total	13.96	29.57 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	7.52	30.01 %
TIRUPATI-01	6.44	29.06 %
Total	13.96	29.57 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.78	38.40 %
Gas-Stov	1.37	17.55 %
Grinder	1.14	28.35 %
Chimney	0.67	65.91 %
Cook-Ele	0.28	32.18 %
Iron	0.16	94.64 %
In-Stove	0.12	50.08 %
Total	7.52	30.01 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.35	29.33 %
OGL1	0.33	21.69 %
CRL1	0.29	28.98 %
GVM1	0.20	26.14 %
VJW5	0.18	21.31 %
RMV1	0.14	12.18 %
VJW4	0.05	12.24 %
BPP1	0.05	19.60 %
KND1	0.04	9.29 %
JGG1	0.03	5.99 %
VUY1	0.03	11.46 %
MTM1	0.02	2.81 %
GTSD		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
Total	7.52	30.01 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.29	33.60 %
Gas-Stov	1.31	20.22 %
Chimney	0.51	40.92 %
Grinder	0.49	22.21 %
Cook-Ele	0.44	69.00 %
Iron	0.24	78.27 %
In-Stove	0.15	36.13 %
Total	6.44	29.06 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.42	19.63 %
ADI1	0.36	28.81 %
NDL1	0.33	28.63 %
KHT1	0.22	24.22 %
NLR1	0.20	24.07 %
TPY2	0.20	9.40 %
NYP1	0.18	27.83 %
MPL1	0.16	23.03 %
KVL1	0.13	23.11 %
SPE1	0.12	21.67 %
TPY1	0.10	22.74 %
KNL2	0.08	11.48 %
BVL1		0.00 %
TPSD		0.00 %
Total	6.44	29.06 %