

MTD Sales
25.74 L

Brand Share %
31.84 %

Information:

MTD : 01-10-2025 To 09-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	13.80	47.27 %
Gas-Stov	4.71	19.48 %
Grinder	2.70	25.93 %
Chimney	2.22	53.60 %
Cook-Ele	1.42	39.92 %
Iron	0.59	89.47 %
In-Stove	0.27	40.84 %
Small-Ap	0.02	0.61 %
Total	25.74	31.84 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	13.10	31.02 %
TIRUPATI-01	12.64	32.73 %
Total	25.74	31.84 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	6.94	46.26 %
Gas-Stov	2.02	18.15 %
Grinder	1.79	24.30 %
Chimney	1.32	65.45 %
Cook-Ele	0.68	34.20 %
Iron	0.32	92.78 %
In-Stove	0.02	11.23 %
Total	13.10	31.02 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.45	21.11 %
MTM1	0.36	27.37 %
ELU1	0.31	18.31 %
KDR1	0.31	25.49 %
TDD1	0.29	28.83 %
VKN1	0.26	29.87 %
RAL1	0.21	27.29 %
BPP1	0.20	22.81 %
VJW1	0.19	10.31 %
TNI1	0.18	17.91 %
PRL1	0.18	27.40 %
DPE1	0.18	23.26 %
TVU1	0.16	23.43 %
GVM1	0.16	16.07 %
VJW5	0.16	17.17 %
VJW4	0.15	22.39 %
NRT1	0.15	20.97 %
TEL1	0.15	19.70 %
NPR1	0.13	21.38 %
VJW2	0.11	25.45 %
GDV1	0.09	12.17 %
JGG1	0.08	16.74 %
GNT2	0.06	8.06 %
Total	13.10	31.02 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	6.86	48.35 %
Gas-Stov	2.69	20.62 %
Grinder	0.91	29.87 %
Chimney	0.90	42.40 %
Cook-Ele	0.74	47.27 %
Iron	0.26	85.72 %
In-Stove	0.25	54.96 %
Small-Ap	0.02	1.24 %
Total	12.64	32.73 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.76	30.86 %
TPY2	0.74	16.77 %
KHT1	0.41	25.61 %
NLR1	0.33	24.24 %
VKI1	0.28	20.50 %
KOU1	0.27	21.52 %
BVL1	0.25	28.00 %
NYP1	0.25	26.10 %
RCY1	0.25	26.36 %
NDL1	0.25	16.71 %
MPL1	0.24	22.55 %
ADI1	0.16	14.84 %
KNL2	0.14	13.01 %
DHN1	0.08	15.77 %
GTL1	0.02	7.69 %
Total	12.64	32.73 %