

MTD Sales
11.98 L

Brand Share %
38.10 %

Information:

MTD : 01-09-2025 To 09-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **38.10 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	5.78	43.57 %
Gas-Stov	2.64	32.13 %
Chimney	1.59	65.77 %
Grinder	0.93	28.59 %
Cook-Ele	0.52	27.54 %
Iron	0.38	89.22 %
In-Stove	0.10	35.96 %
Small-Ap	0.04	2.48 %
Total	11.98	38.10 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	6.57	39.19 %
VIJAYAWADA-01	5.41	36.86 %
Total	11.98	38.10 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.76	43.29 %
Gas-Stov	1.80	34.66 %
Chimney	0.91	64.02 %
Grinder	0.47	35.58 %
Iron	0.28	87.23 %
Cook-Ele	0.26	24.93 %
In-Stove	0.07	42.21 %
Small-Ap	0.02	2.29 %
Total	6.57	39.19 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.59	31.36 %
ATP1	0.34	37.64 %
KHT1	0.24	36.58 %
MPL1	0.21	23.50 %
KNL2	0.19	29.34 %
ADI1	0.17	28.93 %
NLR1	0.14	27.05 %
BVL1	0.09	26.78 %
KOU1	0.09	26.07 %
GTL1	0.08	13.77 %
RCY1	0.05	33.03 %
VKI1	0.05	9.76 %
DHN1	0.01	1.98 %
SPE1		0.00 %
Total	6.57	39.19 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.03	43.83 %
Gas-Stov	0.84	27.78 %
Chimney	0.68	68.28 %
Grinder	0.46	23.82 %
Cook-Ele	0.26	30.82 %
Iron	0.10	95.23 %
In-Stove	0.02	24.63 %
Small-Ap	0.02	2.71 %
Total	5.41	36.86 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.33	31.49 %
VKN1	0.22	35.27 %
NRT1	0.22	36.02 %
TNK1	0.19	33.76 %
GNT1	0.11	34.68 %
VUY1	0.11	27.29 %
CKT1	0.08	30.69 %
VJW5	0.08	12.24 %
PNR1	0.06	35.79 %
BPP1	0.04	17.58 %
VJW2	0.04	22.31 %
AMP1	0.03	22.83 %
GVM1	0.02	6.33 %
RMV1	0.02	5.42 %
PAP1	0.02	18.04 %
TEL1	0.01	2.56 %
GNT2		0.00 %
JGG1		0.00 %
MTM1		0.00 %
PRL1	-0.06	-96.19 %
Total	5.41	36.86 %