

MTD Sales
17.60 L

Brand Share %
37.18 %

Information:

MTD : 01-08-2025 To 09-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **37.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	9.01	49.00 %
Gas-Stov	4.46	31.81 %
Chimney	1.61	71.92 %
Grinder	1.30	18.76 %
Cook-Ele	0.64	32.35 %
Iron	0.36	79.54 %
In-Stove	0.22	42.19 %
Total	17.60	37.18 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	9.75	38.21 %
VIJAYAWADA-01	7.85	35.97 %
Total	17.60	37.18 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	5.16	49.12 %
Gas-Stov	2.43	30.34 %
Chimney	1.09	80.32 %
Grinder	0.51	19.46 %
Cook-Ele	0.31	31.41 %
In-Stove	0.15	49.27 %
Iron	0.11	62.02 %
Total	9.75	38.21 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.06	27.27 %
KNL2	0.23	26.67 %
MPL1	0.22	27.26 %
ADI1	0.20	21.60 %
VKI1	0.18	36.82 %
RCY1	0.18	27.81 %
TPY2	0.17	12.89 %
PGR1	0.16	30.98 %
GTL1	0.15	36.47 %
PDT1	0.15	33.90 %
DHN1	0.13	25.46 %
NDL1	0.07	9.47 %
KNL1	0.05	4.14 %
BVL1	0.03	5.84 %
Total	9.75	38.21 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.85	48.84 %
Gas-Stov	2.03	33.78 %
Grinder	0.79	18.33 %
Chimney	0.52	58.94 %
Cook-Ele	0.33	33.28 %
Iron	0.25	90.74 %
In-Stove	0.08	33.05 %
Total	7.85	35.97 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.33	30.85 %
VJW2	0.26	36.56 %
MTM1	0.23	34.90 %
GDV1	0.21	34.90 %
ELU1	0.20	30.49 %
PPM1	0.20	29.62 %
VJW5	0.20	35.51 %
VKN1	0.20	32.29 %
RAL1	0.15	33.92 %
VJW1	0.15	25.31 %
DPE1	0.12	26.71 %
GNT2	0.12	27.74 %
KND1	0.11	22.84 %
TDD1	0.09	10.93 %
TEL1	0.08	23.60 %
RMV1	0.08	13.00 %
VJW4	0.07	16.45 %
VUY1	0.06	13.79 %
JGG1	0.06	12.93 %
JPT1	0.04	34.19 %
PAP1		0.00 %
PNR1		0.00 %
Total	7.85	35.97 %