

MTD Sales
11.82 L

Brand Share %
37.15 %

Information:

MTD : 01-12-2025 To 08-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **37.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	5.87	47.82 %
Gas-Stov	2.62	24.69 %
Grinder	1.20	29.07 %
Chimney	0.95	64.78 %
Cook-Ele	0.68	65.50 %
Iron	0.27	95.64 %
In-Stove	0.19	44.34 %
Small-Ap	0.02	1.44 %
Total	11.82	37.15 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	6.54	41.20 %
VIJAYAWADA-01	5.28	33.11 %
Total	11.82	37.15 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.19	50.53 %
Gas-Stov	1.67	28.57 %
Grinder	0.64	41.83 %
Chimney	0.57	71.77 %
Cook-Ele	0.24	62.82 %
Iron	0.15	92.40 %
In-Stove	0.07	32.07 %
Small-Ap	0.02	3.40 %
Total	6.54	41.20 %

Branch *	MTD Sales L	Brand Share %
KOU1	0.28	32.48 %
PMR1	0.27	37.01 %
ATP1	0.25	19.80 %
CTO1	0.21	29.25 %
PUT1	0.17	19.65 %
ADI1	0.16	26.65 %
RCY1	0.12	35.31 %
NLR1	0.11	20.74 %
NYP1	0.09	17.99 %
VKI1	0.07	14.84 %
NDL1	0.05	8.01 %
TPY1	0.04	23.36 %
DHN1	0.03	18.36 %
BVL1		0.00 %
TPSD		0.00 %
Total	6.54	41.20 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.69	44.97 %
Gas-Stov	0.96	19.96 %
Grinder	0.56	21.61 %
Cook-Ele	0.45	67.00 %
Chimney	0.38	56.55 %
Iron	0.12	100.00 %
In-Stove	0.12	58.17 %
Total	5.28	33.11 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.40	25.78 %
OGL1	0.27	35.86 %
TNI1	0.25	33.54 %
VJW1	0.22	26.62 %
PAP1	0.18	32.82 %
KDR1	0.17	27.70 %
VJW2	0.16	31.89 %
PPM1	0.15	32.82 %
GDV1	0.13	31.96 %
MTM1	0.12	31.84 %
TVU1	0.11	33.63 %
DPE1	0.09	26.41 %
TEL1	0.07	29.04 %
GNT2	0.06	20.47 %
VJW5	0.05	12.01 %
GVM1	0.03	6.94 %
RMV1	0.01	1.49 %
NPR1	0.01	2.70 %
AMP1		0.00 %
GTSD		0.00 %
JGG1		0.00 %
TDD1		0.00 %
Total	5.28	33.11 %