

MTD Sales
12.14 L

Brand Share %
28.80 %

Information:

MTD : 01-11-2025 To 08-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **28.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	6.02	34.82 %
Gas-Stov	2.32	18.16 %
Grinder	1.45	25.32 %
Chimney	1.18	53.81 %
Cook-Ele	0.62	49.18 %
Iron	0.33	83.23 %
In-Stove	0.22	37.72 %
Total	12.14	28.80 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	6.53	28.56 %
TIRUPATI-01	5.61	29.08 %
Total	12.14	28.80 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.22	35.90 %
Gas-Stov	1.18	16.48 %
Grinder	1.00	27.33 %
Chimney	0.67	65.91 %
Cook-Ele	0.23	31.83 %
Iron	0.13	100.00 %
In-Stove	0.10	44.45 %
Total	6.53	28.56 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.29	20.62 %
GVM1	0.20	28.66 %
VJW5	0.18	21.44 %
NRT1	0.13	28.34 %
RMV1	0.13	12.12 %
GDV1	0.08	22.90 %
PAP1	0.06	24.34 %
VJW4	0.05	13.68 %
BPP1	0.05	19.60 %
KND1	0.04	9.72 %
JGG1	0.03	5.99 %
VUY1	0.03	11.46 %
MTM1	0.02	2.81 %
GNT2		0.00 %
GTSD		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
Total	6.53	28.56 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.80	33.64 %
Gas-Stov	1.14	20.31 %
Chimney	0.51	43.41 %
Grinder	0.45	21.76 %
Cook-Ele	0.39	72.35 %
Iron	0.20	74.91 %
In-Stove	0.12	33.67 %
Total	5.61	29.08 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.35	18.36 %
NDL1	0.22	22.94 %
TPY2	0.20	13.89 %
MPL1	0.16	26.21 %
NLR1	0.16	21.88 %
KHT1	0.14	17.16 %
KVL1	0.13	24.63 %
RCY1	0.12	27.45 %
TPY1	0.10	24.15 %
KNL2	0.08	12.47 %
PGR1	0.07	22.60 %
SPE1	0.07	14.52 %
BVL1		0.00 %
TPSD		0.00 %
Total	5.61	29.08 %