

MTD Sales
23.97 L

Brand Share %
31.75 %

Information:

MTD : 01-10-2025 To 08-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	12.56	46.69 %
Gas-Stov	4.54	20.01 %
Grinder	2.61	26.04 %
Chimney	2.22	56.30 %
Cook-Ele	1.26	38.26 %
Iron	0.55	89.95 %
In-Stove	0.20	33.47 %
Small-Ap	0.02	0.63 %
Total	23.97	31.75 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	12.16	30.82 %
TIRUPATI-01	11.81	32.76 %
Total	23.97	31.75 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	6.34	45.67 %
Gas-Stov	1.91	18.33 %
Grinder	1.70	24.01 %
Chimney	1.32	65.45 %
Cook-Ele	0.61	32.93 %
Iron	0.29	92.08 %
Total	12.16	30.82 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.41	20.46 %
KDR1	0.30	26.20 %
TDD1	0.29	31.11 %
ELU1	0.25	15.32 %
VKN1	0.23	26.86 %
MTM1	0.22	21.20 %
VJW1	0.19	10.56 %
RAL1	0.18	26.74 %
TNI1	0.18	18.55 %
PRL1	0.18	28.24 %
DPE1	0.18	23.26 %
BPP1	0.17	20.29 %
GVM1	0.16	16.55 %
VJW5	0.16	18.25 %
VJW4	0.15	24.51 %
TEL1	0.15	24.36 %
NRT1	0.14	21.30 %
NPR1	0.13	21.62 %
VJW2	0.11	26.94 %
GDV1	0.09	15.02 %
TVU1	0.07	12.00 %
GNT2	0.06	8.57 %
JGG1	0.04	12.20 %
Total	12.16	30.82 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	6.22	47.78 %
Gas-Stov	2.63	21.43 %
Grinder	0.91	30.92 %
Chimney	0.90	46.77 %
Cook-Ele	0.66	45.00 %
Iron	0.26	87.68 %
In-Stove	0.20	49.40 %
Small-Ap	0.02	1.28 %
Total	11.81	32.76 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.74	18.20 %
ATP1	0.72	30.17 %
KHT1	0.41	25.83 %
NLR1	0.29	22.34 %
NYP1	0.25	26.10 %
VKI1	0.25	19.61 %
RCY1	0.25	28.17 %
NDL1	0.25	20.05 %
MPL1	0.24	24.69 %
BVL1	0.22	27.31 %
KOU1	0.21	18.39 %
ADI1	0.16	19.34 %
KNL2	0.14	14.01 %
DHN1	0.08	15.99 %
GTL1	0.02	7.69 %
Total	11.81	32.76 %